

PRESENTATION TO PACIFIC NORTHWEST REGIONAL ECONOMIC CONFERENCE

British Columbia Economic Outlook

Chris Lawless | Mystic Vale Economics | May 21, 2025

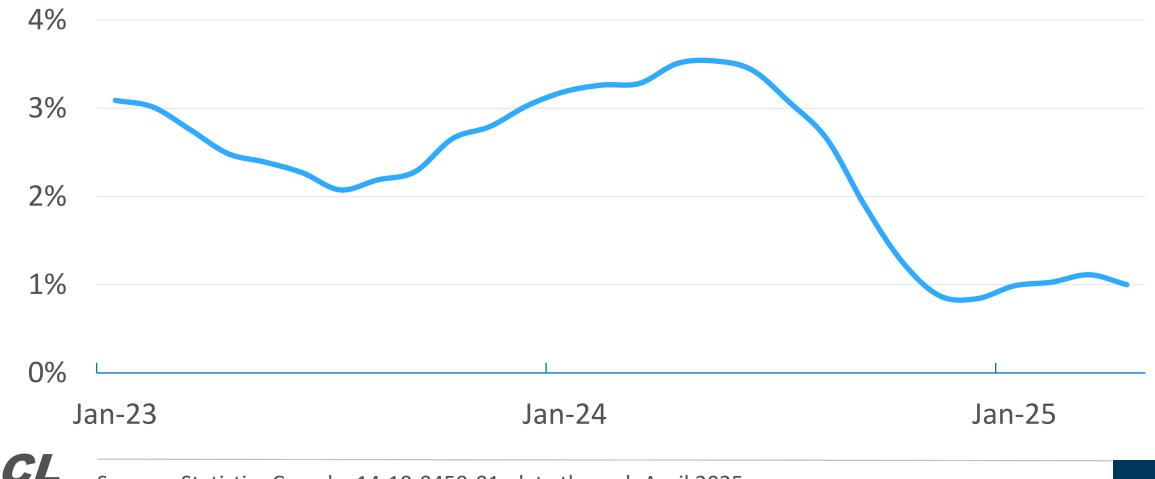
Overview

- Where we were at end of '24:
 - BC economic growth estimated at 1.2%
 - Affordable housing supply THE major policy issue
 - Followed by trade uncertainty from the US
- Early 2025:
 - Trump tariffs shocked markets & US friends
 - New Canadian political & economic landscape
 - B.C. finances: credit rating cut by S&P, Moody's



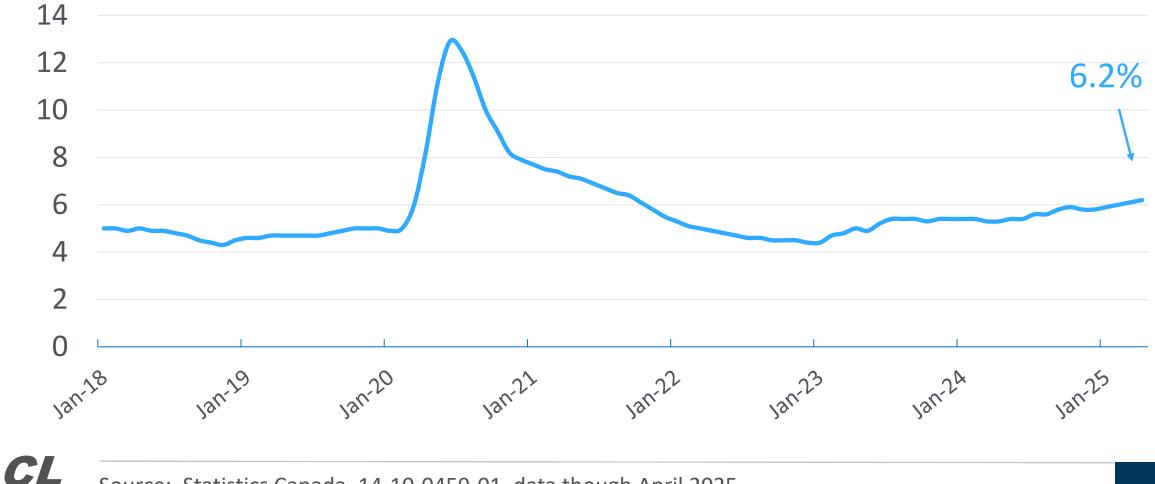
B.C. employment

Year/year % change



B.C. unemployment rate

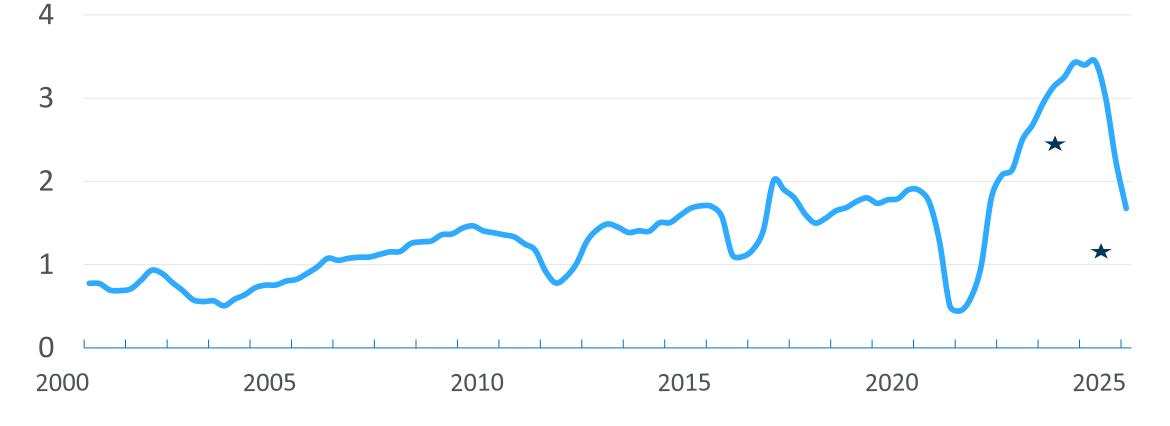
Percent, monthly



Source: Statistics Canada, 14-10-0459-01, data though April 2025

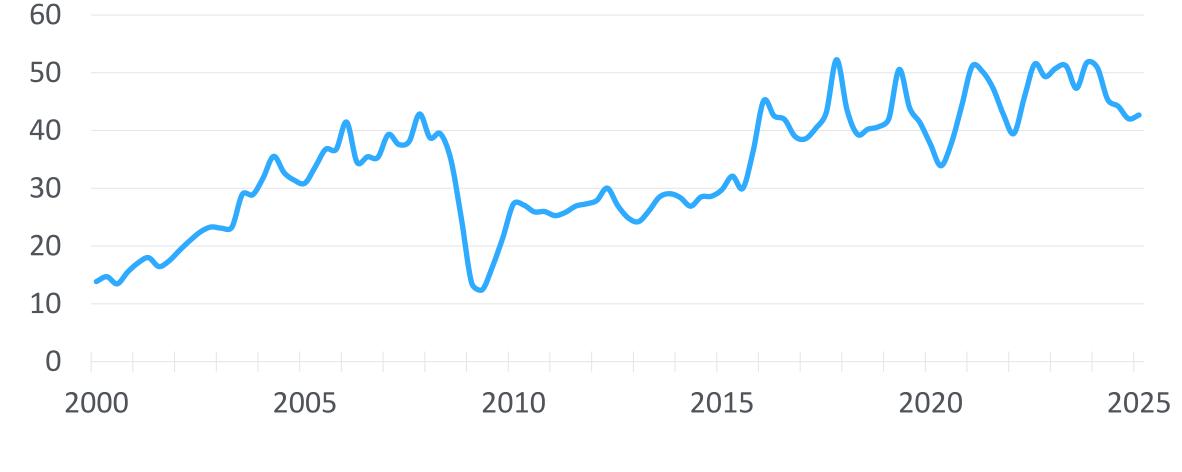
Population grew faster than real GDP post-pandemic

B.C population, year/year % change, quarterly



B.C. housing supply running below requirements

Housing starts, quarterly, seasonally adjusted



Travel to U.S. down

Leading indicator, Canadian-resident return trips by automobile

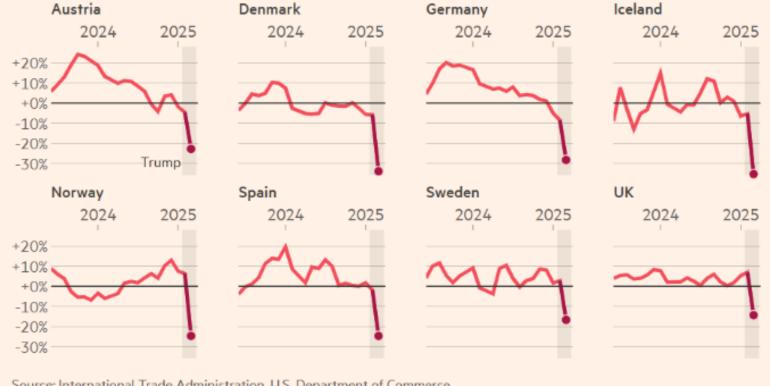
> **1,242,376** April 2025



(12-month change)

The number of Europeans travelling to the US has cratered under Trump

Year-on-year change in visitors to the US, by country of origin (%)

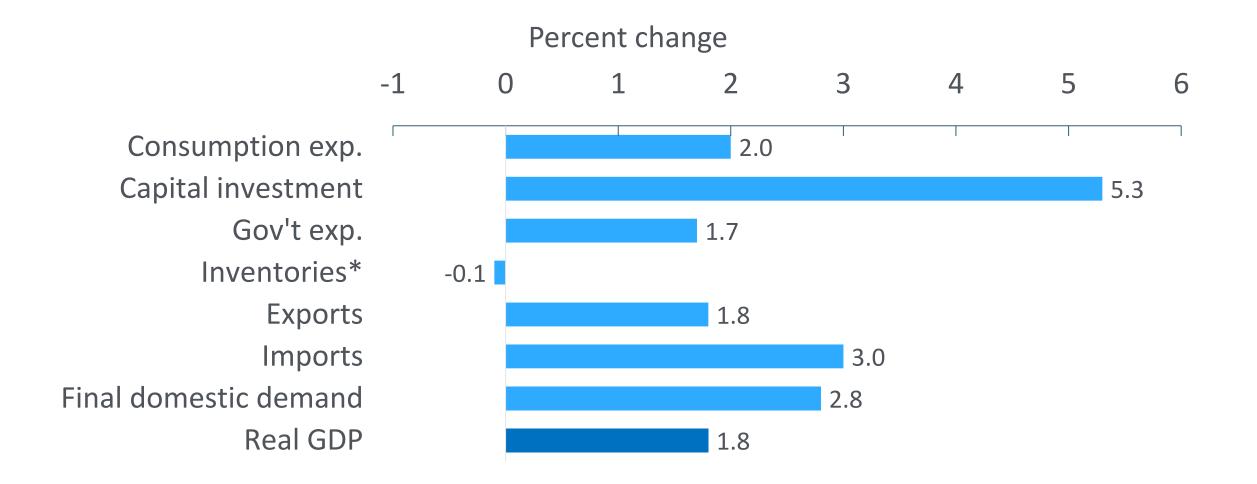


Source: International Trade Administration, U.S. Department of Commerce FT graphic: John Burn-Murdoch / @jburnmurdoch ©FT

British Columbia – key indicators

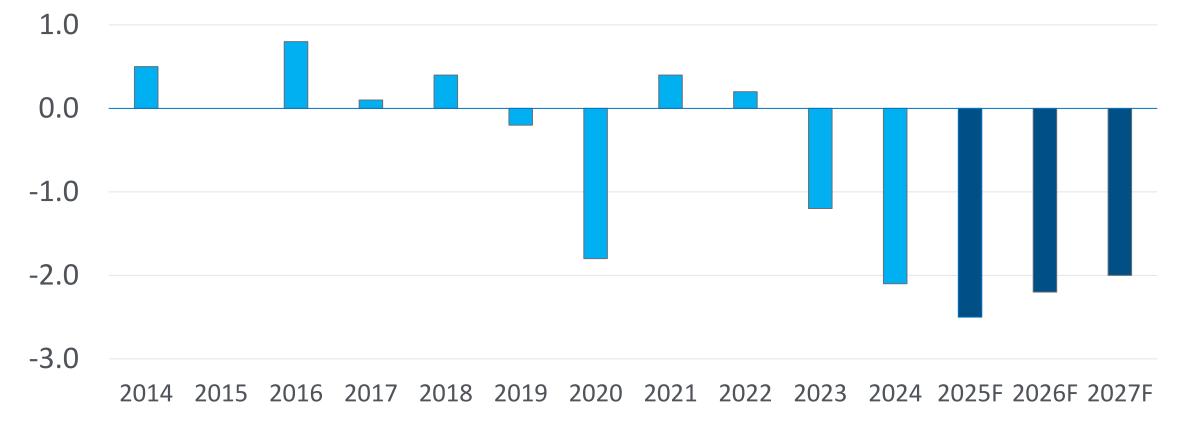
	Month	Year-to-date % change
Employment	April	+1.0
Unemployment rate	April	+0.7
Housing starts	March	-16.1
Retail sales	February	+6.9
Restaurant & bar sales	February	+5.0
Manufacturing sales	February	+3.7
Export value	March	+3.9
Average hourly earnings	April	+3.3

2025 B.C. Budget real GDP outlook



B.C. provincial fiscal balance

Balance as a % of GDP, fiscal years (2025=Apr. 1, 2025-Mar. 31, 2026)



Consumer carbon tax eliminated after B.C. budget

- Federal and B.C. consumer carbon taxes eliminated April 1, 2025
- B.C.'s carbon tax began July 1, 2008:
 - \$80/tonne to April 1, 2025; was to increase \$15 every year until it hit \$170 per tonne in 2030
 - 17.61 cents/litre of gasoline about 47 US cents/US gallon
 - 15.25 cents/M³ of natural gas
- 80% of consumers received larger carbon tax rebates than they paid in tax
- Emissions pricing scheme for large industrial emitters continues

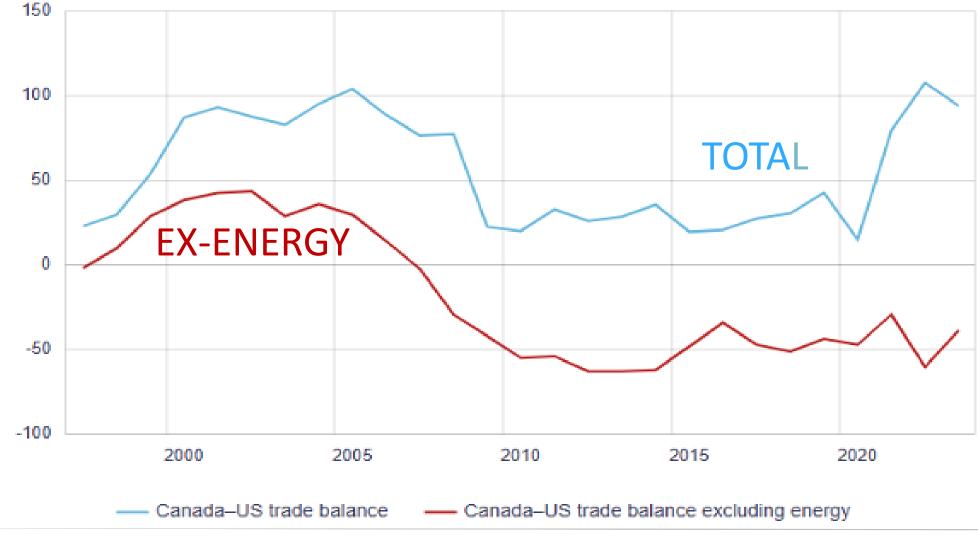
U.S. April 2-9 tariffs on Canada

- 25% tariffs on steel and aluminum
- 25% tariffs on non-CUSMA compliant goods for US national emergency reasons
- ~12.5% tariffs on autos (on ~50% of non-US content in Canadian-built vehicles)
- Tariffs on pharmaceuticals, big increases on lumber (14.4% > 34.5%)
- Avoided 10% minimum tariff and far higher tariffs applied to many other countries
- Uncertainty about the tariff landscape when latest 90-day US 'pause' ends...

Trade deficit with U.S. is NOT '\$350 bn.' or even '\$200 bn.'

Canada–US trade balance in Can\$ billions, annual data

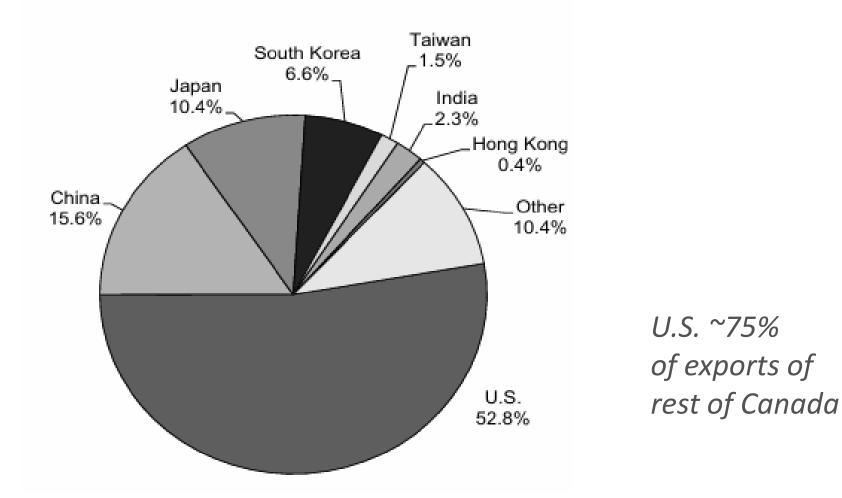
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Source: Bank of Canada Governor Tiff Macklem, Feb. 21, 2025 speech

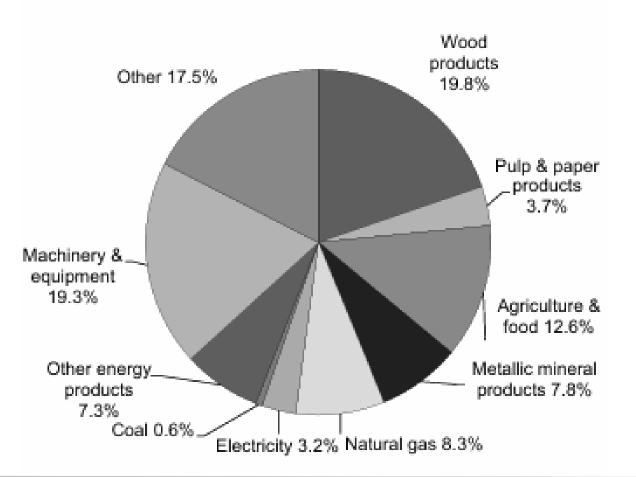
B.C. export markets more diversified than rest of Canada

B.C. share of goods exports by destination, 2024



....B.C. exports to U.S. are resource-oriented

B.C. share of goods exports to the U.S. by commodity, 2024

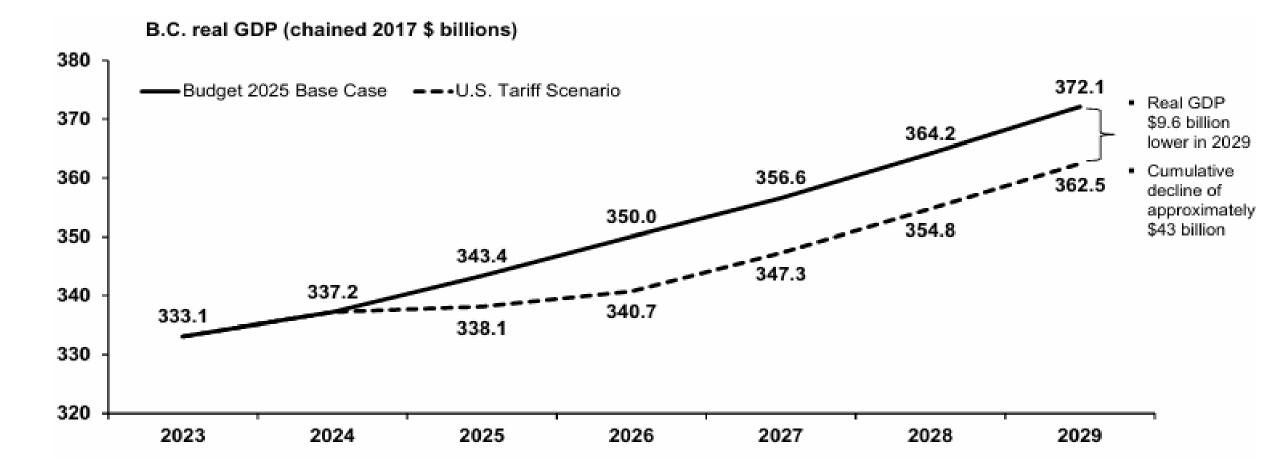


Range of tariff impacts on B.C.

- Real GDP: -1.2% to -2.6% by 2028/29
- Employment: -1.5% to -4.1% by 2028/29
- Unemployment rate: +0.7% to +1.7% in 2026
- Corporate profits: -10% to -15% annually
- Provincial gov't revenue: -1.7% to -3.4% annually

NOTE: Compares to MoF budget base case. Analysis from March does not match evolving U.S. tariffs or Canadian response.

Tariff impacts on British Columbia GDP



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Source: B.C. Ministry of Finance, Budget & Fiscal Plan, March 2025

Prime Minister Mark Carney:

"Canada's old relationship with the United States – based on deepening integration of our economies and tight security and military cooperation – is over."

