

#### PRESENTATION TO PACIFIC NORTHWEST REGIONAL ECONOMIC CONFERENCE

## British Columbia Economic Outlook

Chris Lawless | Mystic Vale Economics | May 21, 2025

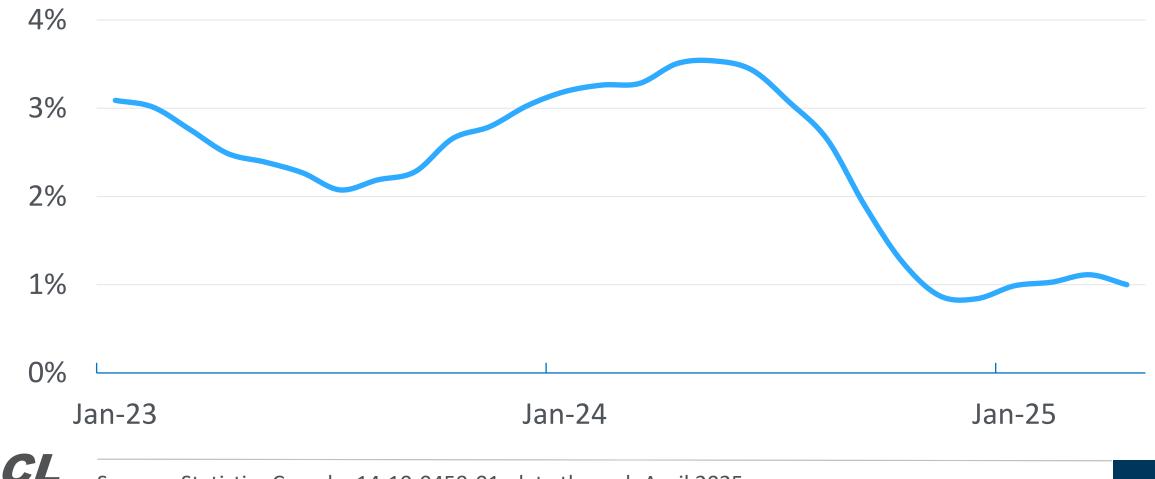
#### Overview

- Where we were at end of '24:
  - BC economic growth estimated at 1.2%
  - Affordable housing supply THE major policy issue
  - Followed by trade uncertainty from the US
- Early 2025:
  - Trump tariffs shocked markets & US friends
  - New Canadian political & economic landscape
  - B.C. finances: credit rating cut by S&P, Moody's



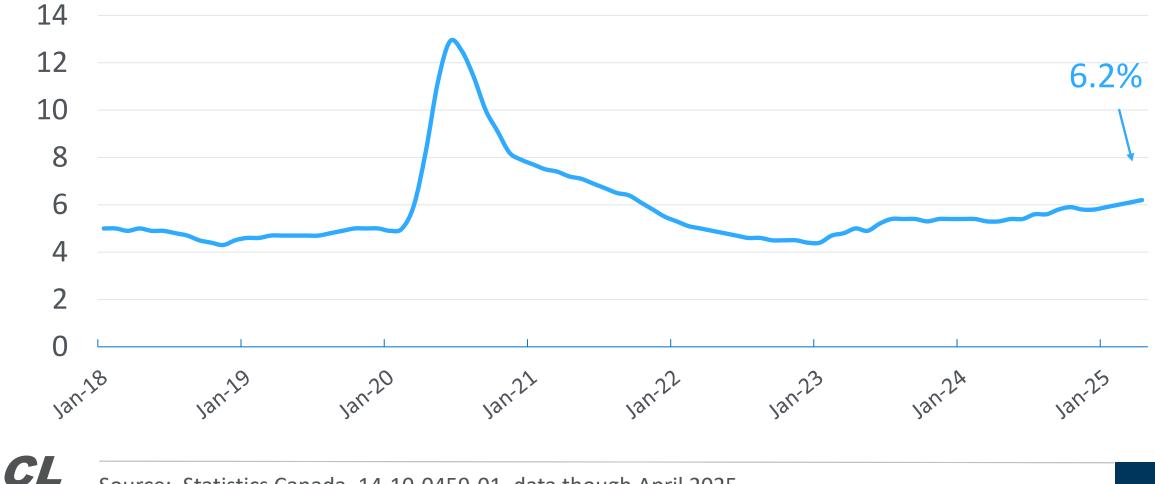
# B.C. employment

#### Year/year % change



#### B.C. unemployment rate

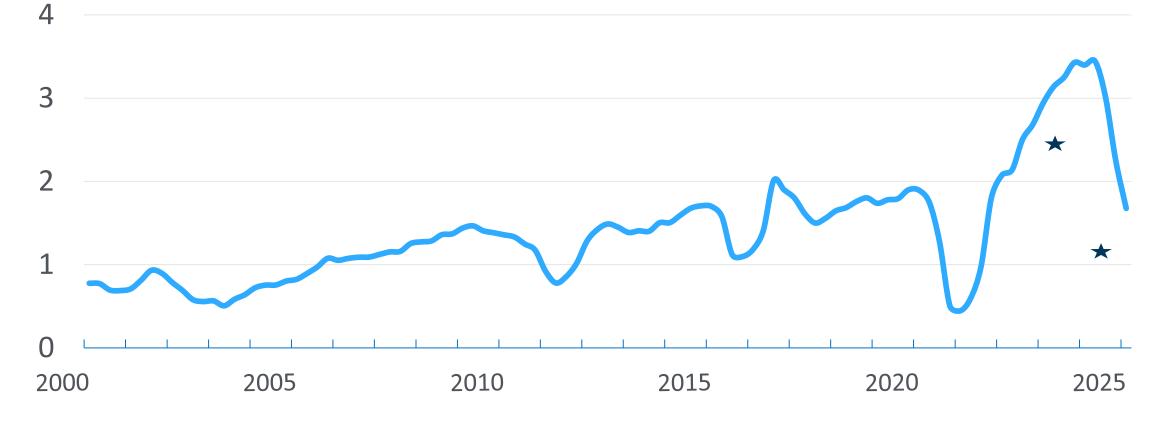
Percent, monthly



Source: Statistics Canada, 14-10-0459-01, data though April 2025

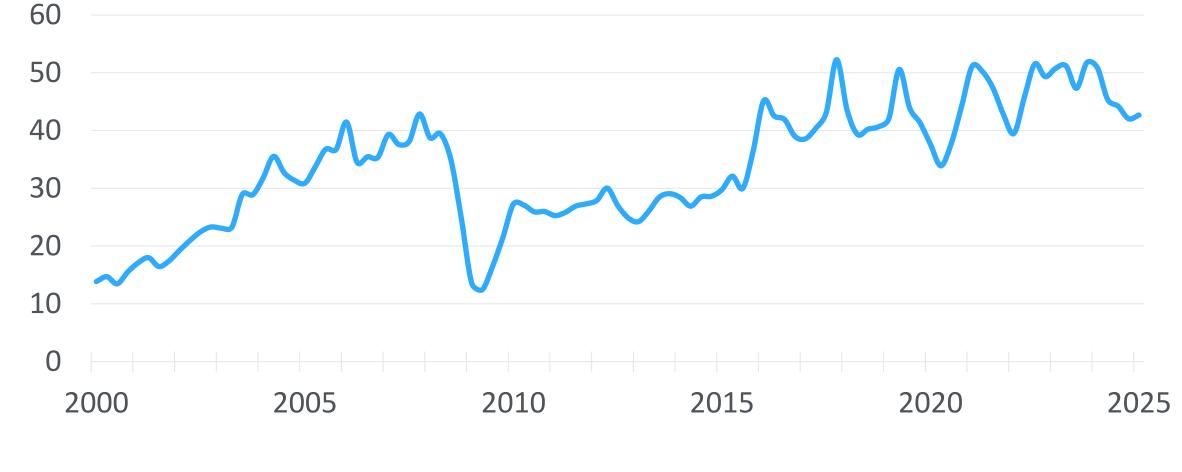
### Population grew faster than real GDP post-pandemic

B.C population, year/year % change, quarterly



# B.C. housing supply running below requirements

Housing starts, quarterly, seasonally adjusted



#### Travel to U.S. down

Leading indicator, Canadian-resident return trips by automobile

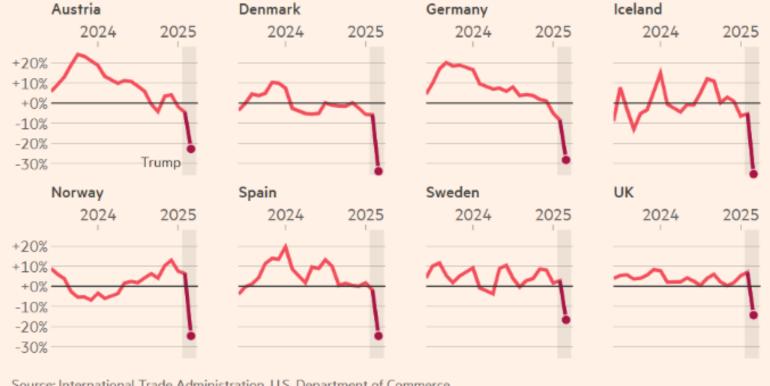
> **1,242,376** April 2025



(12-month change)

The number of Europeans travelling to the US has cratered under Trump

Year-on-year change in visitors to the US, by country of origin (%)

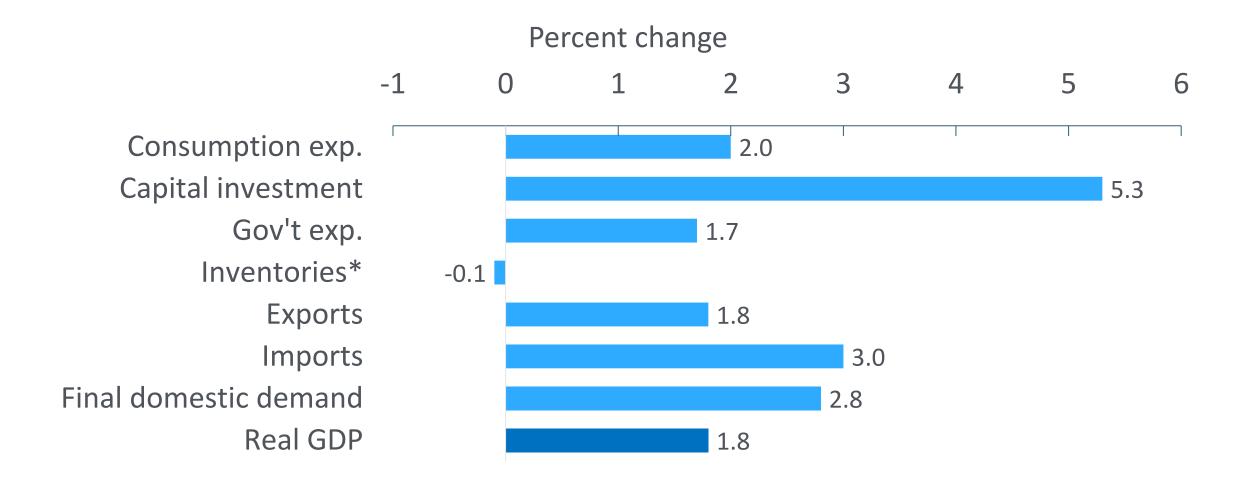


Source: International Trade Administration, U.S. Department of Commerce FT graphic: John Burn-Murdoch / @jburnmurdoch ©FT

## British Columbia – key indicators

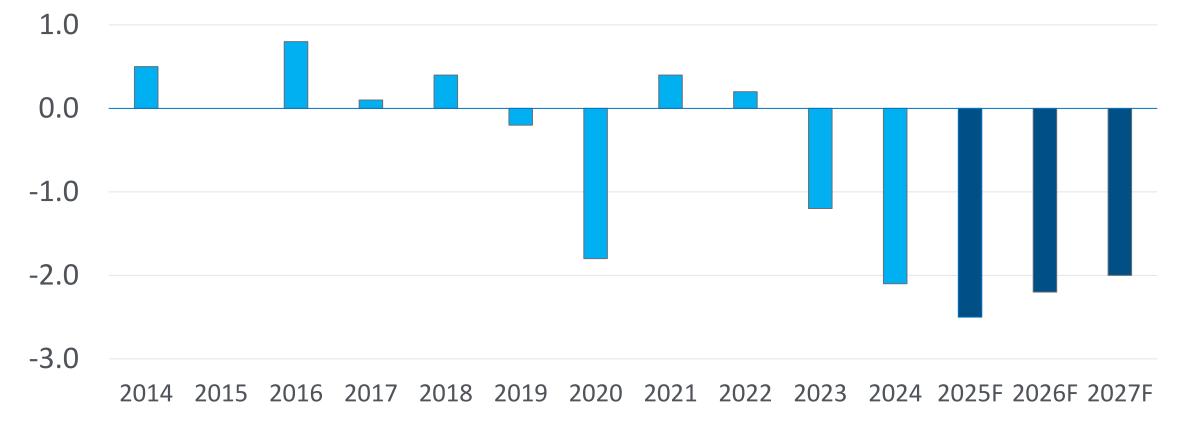
|                         | Month    | Year-to-date % change |
|-------------------------|----------|-----------------------|
| Employment              | April    | +1.0                  |
| Unemployment rate       | April    | +0.7                  |
| Housing starts          | March    | -16.1                 |
| Retail sales            | February | +6.9                  |
| Restaurant & bar sales  | February | +5.0                  |
| Manufacturing sales     | February | +3.7                  |
| Export value            | March    | +3.9                  |
| Average hourly earnings | April    | +3.3                  |

### 2025 B.C. Budget real GDP outlook



### B.C. provincial fiscal balance

Balance as a % of GDP, fiscal years (2025=Apr. 1, 2025-Mar. 31, 2026)



## Consumer carbon tax eliminated after B.C. budget

- Federal and B.C. consumer carbon taxes eliminated April 1, 2025
- B.C.'s carbon tax began July 1, 2008:
  - \$80/tonne to April 1, 2025; was to increase \$15 every year until it hit \$170 per tonne in 2030
  - 17.61 cents/litre of gasoline about 47 US cents/US gallon
  - 15.25 cents/M<sup>3</sup> of natural gas
- 80% of consumers received larger carbon tax rebates than they paid in tax
- Emissions pricing scheme for large industrial emitters continues

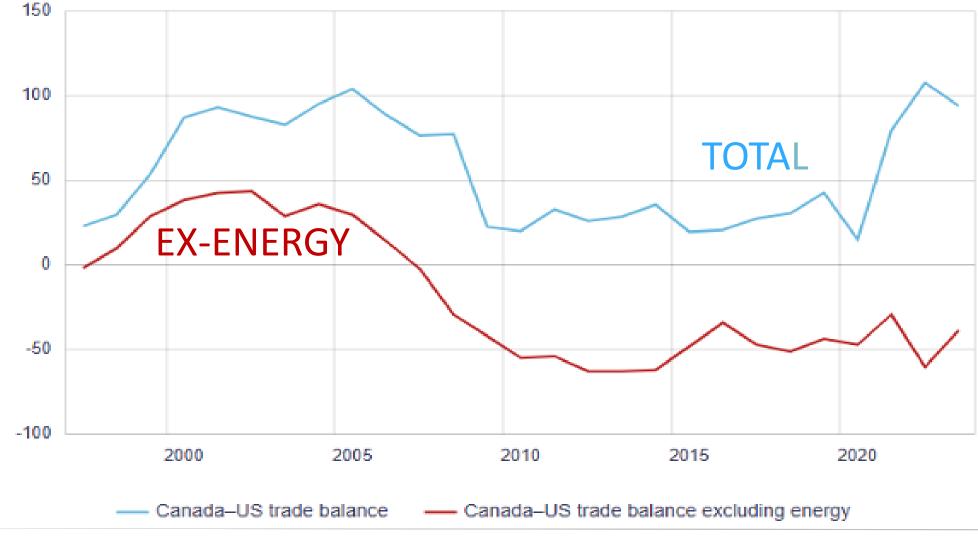
#### U.S. April 2-9 tariffs on Canada

- 25% tariffs on steel and aluminum
- 25% tariffs on non-CUSMA compliant goods for US national emergency reasons
- ~12.5% tariffs on autos (on ~50% of non-US content in Canadian-built vehicles)
- Tariffs on pharmaceuticals, big increases on lumber (14.4% > 34.5%)
- Avoided 10% minimum tariff and far higher tariffs applied to many other countries
- Uncertainty about the tariff landscape when latest 90-day US 'pause' ends...

#### Trade deficit with U.S. is NOT '\$350 bn.' or even '\$200 bn.'

Canada–US trade balance in Can\$ billions, annual data

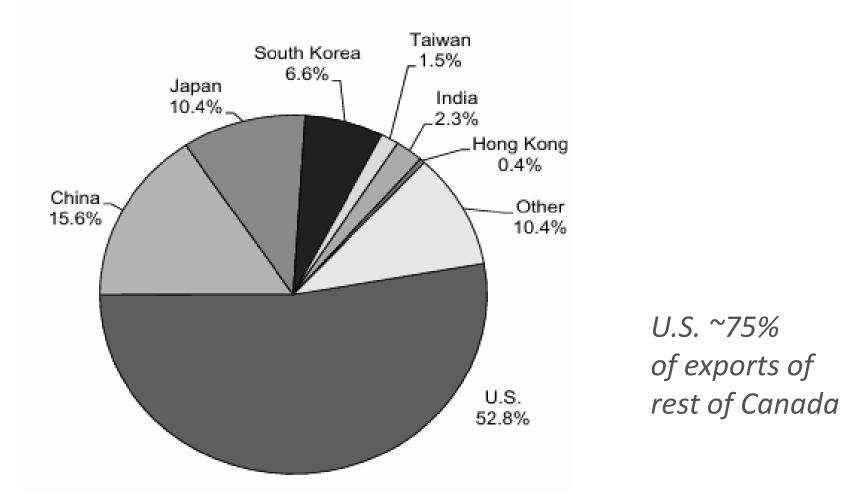
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Source: Bank of Canada Governor Tiff Macklem, Feb. 21, 2025 speech

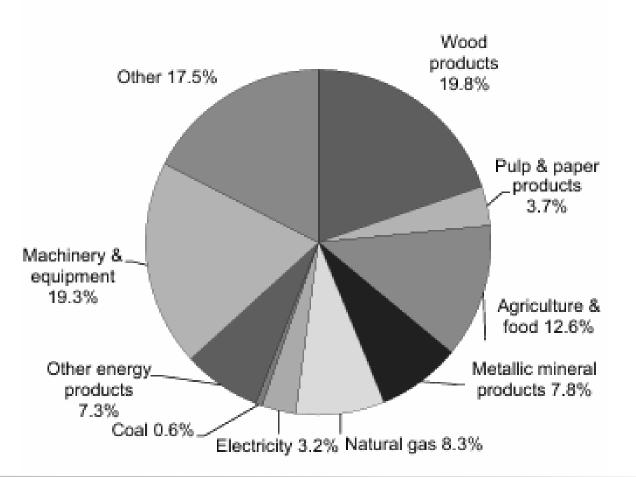
## B.C. export markets more diversified than rest of Canada

#### B.C. share of goods exports by destination, 2024



#### ....B.C. exports to U.S. are resource-oriented

B.C. share of goods exports to the U.S. by commodity, 2024

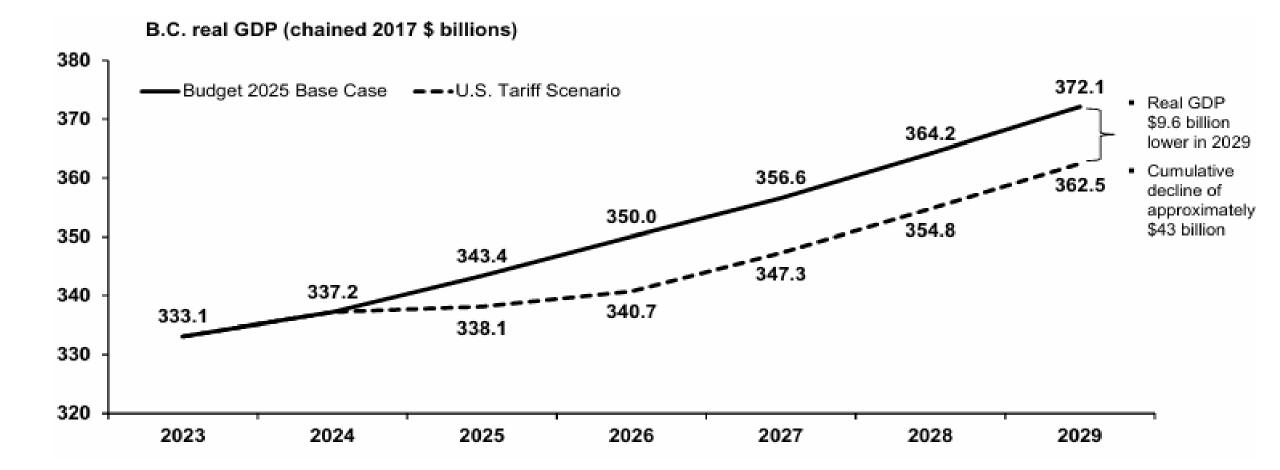


### Range of tariff impacts on B.C.

- Real GDP: -1.2% to -2.6% by 2028/29
- Employment: -1.5% to -4.1% by 2028/29
- Unemployment rate: +0.7% to +1.7% in 2026
- Corporate profits: -10% to -15% annually
- Provincial gov't revenue: -1.7% to -3.4% annually

NOTE: Compares to MoF budget base case. Analysis from March does not match evolving U.S. tariffs or Canadian response.

### Tariff impacts on British Columbia GDP



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Source: B.C. Ministry of Finance, Budget & Fiscal Plan, March 2025

#### Prime Minister Mark Carney:

"Canada's old relationship with the United States – based on deepening integration of our economies and tight security and military cooperation – is over."

