

## Clean Energy Employment in Washington State

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## Background

- In 2023, the Washington State Legislature passed House Bill 1176, the Climate and Clean Energy Service Workforce Programs bill
  - Address state workforce needs as we transition away from fossil fuels and into a clean energy economy
- This legislation created the Clean Energy Technology Workforce Advisory Committee (CETWAC)
  - Members drawn from business, labor, education, career and training programs, as well as several state agencies
  - Biennial reporting on research and recommendations
    - First report in 2023, upcoming 2025
- Employment Security Department's role
  - Provide labor market data that can inform CETWAC's policy recommendations

### Labor Market Report Goals

- Establish a baseline measure of clean (and traditional/mixed) energy employment in the state
  - Industry employment, wages and trends
  - Occupational employment and wages
  - Projected employment by industry and occupation
  - Demographics of the clean energy workforce
- Two methods of examining this
  - "Traditional" labor market information BLS & ESD, LEHD
  - Washington's unemployment insurance (UI) wage records
    - Worker-level data: hours worked, wage distributions by industry and occupation (new!)

## Roadmap

- Background
- Data and methods
- Industry employment and wages
- Occupational employment and wages
- Employment projections
- Demographics
- Unemployment insurance wage records detail
- Future work and discussion

### **Previous Work**

- U.S. Department of Energy U.S. Energy & Employment Jobs Report (USEER)
  - Annual survey of employers to identify clean energy jobs that may not be captured through traditional industry definitions
  - Pros: Avoids strict industry definitions, detailed responses
  - Cons: Difficult to interpret trends when employer perception of clean energy changes
- Clean Energy Transition Institute Net-Zero Northwest (NZNW) report
  - How would existing and future jobs change if the Northwest were on the path to net-zero emissions?
  - Modeling-based approach (IMPLAN) to project direct, indirect, and induced employment in clean energy industries over time, under several scenarios
  - Pros: Can be a powerful planning tool for policy makers
  - Cons: Results can be sensitive to model assumptions, "best case scenario" outlook

### Data and Methods

- Selection of NAICS and SOC codes
  - Clean energy industries not well defined by North American Industry Classification System (NAICS)
    - Following industries identified by USEER and NZNW reports
    - Assistance from BW Research
  - Occupations: Review of 2018 Standard Occupational Classification (SOC) manual
    - Top occupations in "known" clean, traditional, and mixed energy industries
    - Prominent occupations within USEER and NZNW industries
  - See report for full list of NAICS and SOC codes used
- Traditional Labor Market Information (LMI) data sources
  - Quarterly Census of Employment and Wages (QCEW)
  - Occupational Employment and Wage Statistics (OEWS)
  - Employment Projections
  - Longitudinal Employer-Household Dynamics (LEHD)
- Unemployment Insurance (UI) Wage Records
  - Greater detail on wage distribution by industry, occupation

### Clean Energy Industries

- Four major categories, following NZNW and USEER reports
- Energy Production
  - **Electricity** electric power generation, distribution, transmission, and control; power and communication line and related structures construction
  - **Fuels** natural gas extraction, distribution, transportation; coal mining; petroleum and petroleum product transportation; drilling oil and gas; support activities for oil and gas; oil and gas related construction and manufacturing
- Energy Consumption
  - **Buildings** residential and nonresidential construction; specialty residential and nonresidential construction; heavy and civil engineering construction; steam and air-conditioning supply
  - **Transportation** manufacturing of motor vehicles, motor vehicle parts, motor vehicle body and trailers, motor vehicle wholesalers; automotive repair and maintenance
    - USEER and NZNW constrain to motor vehicles, WA full report contains air and ship as well
- Data source: Quarterly Census of Employment and Wages (QCEW)
  - Employment, establishments and wages by industry (NAICS code) for all employers covered by unemployment insurance
  - This report uses annual averages, 2023 most recent year
    - 2013-2023 annual average wages not adjusted for inflation

#### Electricity

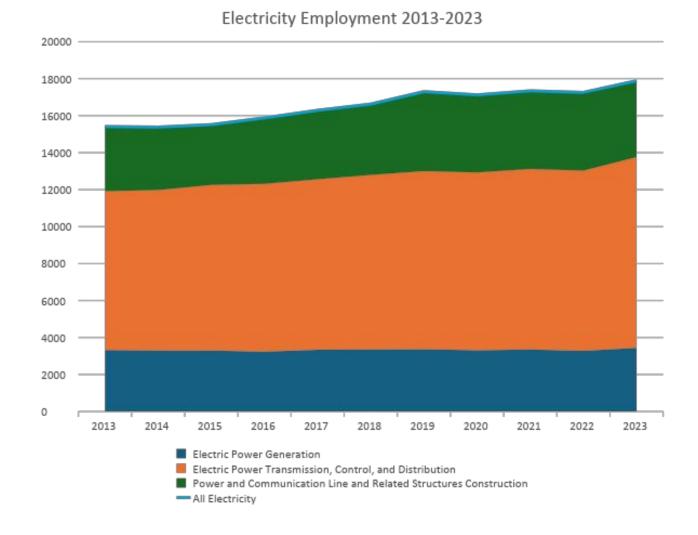
2023 Total electricity employment: **17,887** 

• Up by 3.6% from 2022

**10,308** jobs in electric power transmission, control and distribution

**4,132** jobs in power and communication line and related structures construction

**3,447** jobs in electric power generation



#### **Electricity Wages**

**\$128,344** average annual wage in 2023

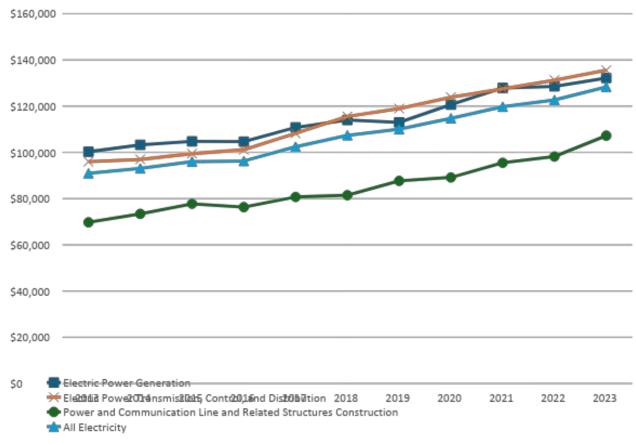
Up 4.6% from 2022

**\$135,515** for electric power transmission, control, and distribution

\$132,201 for electric power generation

\$107,236 for power and communication line and related structures construction

#### Electricity Average Annual Wage 2013-2023



#### Fuels Employment, 2013-2023

#### **Fuels**

Total employment: 4,997 in 2023

• Down by 0.36% from 2022

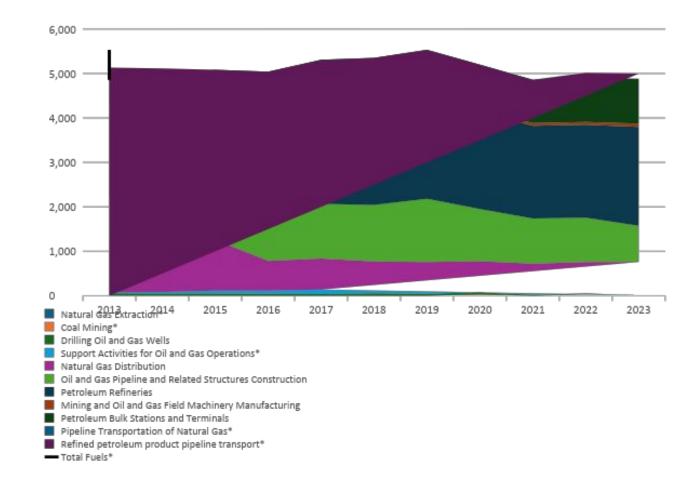
**2,228** jobs in petroleum refineries

**1,012** in petroleum bulk stations and terminals

**811** in oil and gas pipeline and related structures construction

749 in natural gas distribution

**197** in all other fuels industries



#### Average Annual Wage, Fuels, 2013-2023

#### **Fuels Wages**

**\$142,831** average annual wage in 2023

Up by 5.6% from 2022

\$183,239 in petroleum refineries

\$150,816 in refined petroleum product pipeline transport

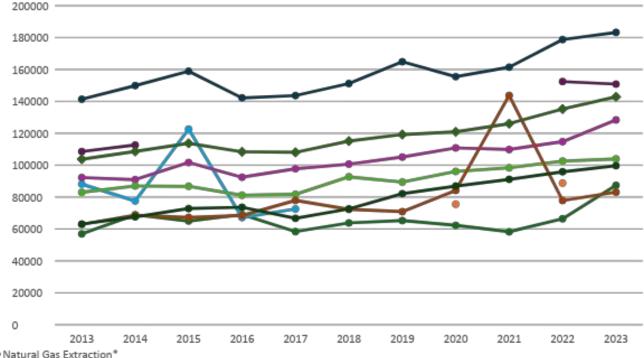
\$128,359 in natural gas transport

**\$103,945** in oil and gas pipeline and related structures construction

\$99,689 in petroleum bulk stations and terminals

**\$87,385** in drilling oil and gas wells

**\$83,086** in mining and oil and gas field machinery manufacturing



- Natural Gas Extraction\*
- Coal Mining\*
- Drilling Oil and Gas Wells
- Support Activities for Oil and Gas Operations\*
- Natural Gas Distribution
- Oil and Gas Pipeline and Related Structures Construction
- Petroleum Refineries
- Mining and Oil and Gas Field Machinery Manufacturing
- Petroleum Bulk Stations and Terminals
- Pipeline Transportation of Natural Gas\*
- Refined petroleum product pipeline transport\*
- Total Fuels\*

#### Buildings Employment 2013-2023

#### **Buildings**

Total employment: **209,553** in 2023

• Down by 0.35% from 2022

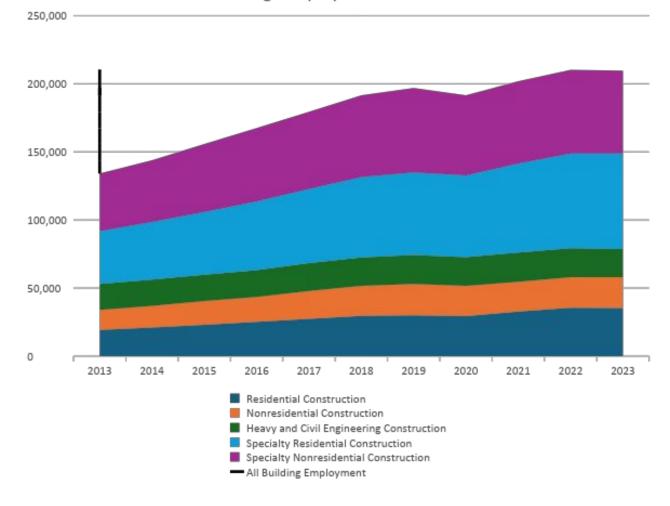
**70,052** jobs in specialty residential construction

**60,754** jobs in specialty nonresidential construction

**35,336** jobs in residential construction

**22,744** jobs in nonresidential construction

**20,667** jobs in heavy and civil engineering construction



#### **Buildings Wages**

**\$80,327** average annual wage in 2023

• Up 5.8% from 2022

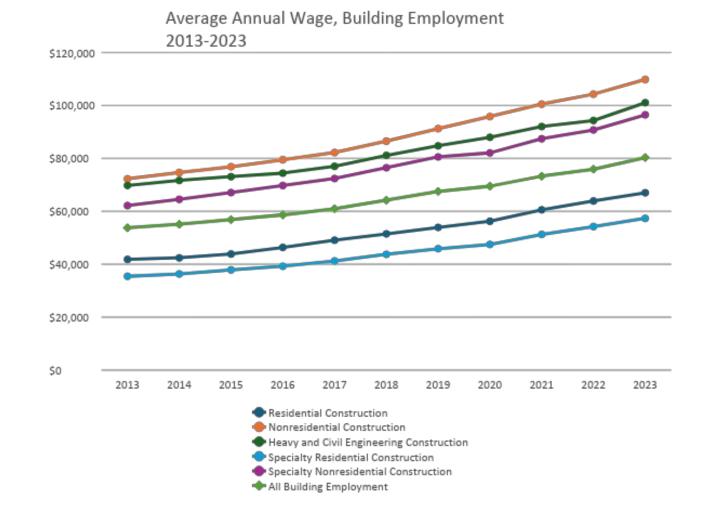
\$109,820 in nonresidential construction

**\$101,045** in heavy and civil engineering construction

**\$96,457** in specialty nonresidential construction

\$67,012 in residential construction

**\$57,349** in specialty residential construction



#### Transportation

Total employment: 30,043 in 2023

• Up 2.4% from 2022

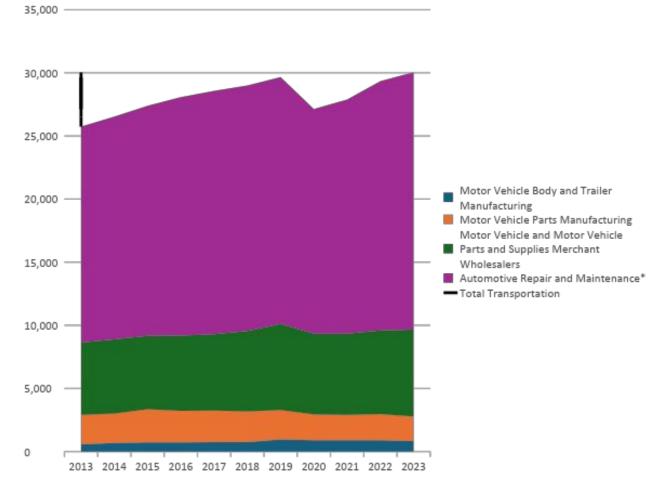
**20,380** jobs in automotive repair and maintenance

**6,878** in motor vehicle and MV parts and supplies wholesalers

1,951 in MV parts manufacturing

**834** in MV body and trailer manufacturing





#### **Transportation Wages**

**\$65,853** average annual wage in 2023

• Up 7.9% from 2022

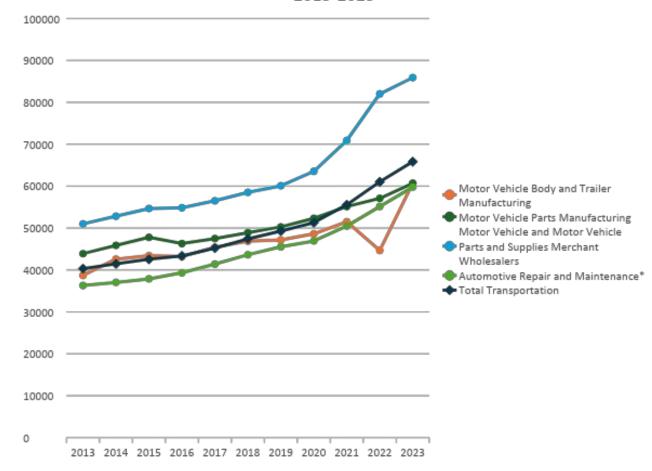
**\$85,901** in motor vehicle and MV parts and supplies wholesalers

\$60,685 in motor vehicle manufacturing

**\$60,684** in motor vehicle parts manufacturing

\$59,793 in automotive repair and maintenance

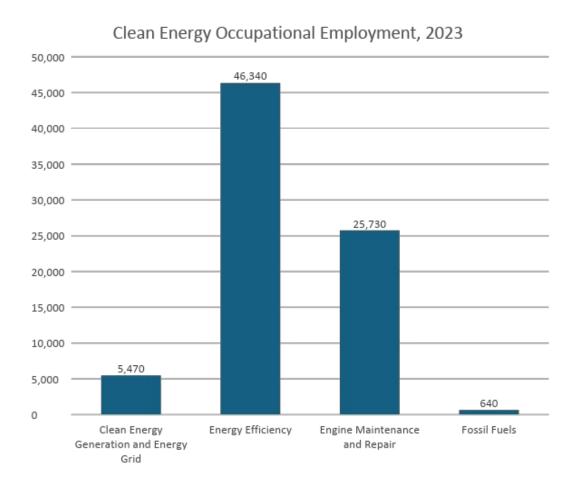
#### Average Annual Wage, Transportation 2013-2023



### Occupational Employment and Wages

- Previous studies (USEER and NZNW) have not focused on occupations
  - USEER did not include, NZNW examined via industry staffing patterns but did not directly define clean energy occupations
- This report: occupation-first approach
  - Direct study of employment and wages in likely clean energy occupations
- Selection of SOC codes
  - "Known" clean energy occupations from CETWAC discussions (e.g. solar PV installers, electricians, weatherization workers)
  - Prominent occupations within USEER and NZNW industry sectors (electricity, fuels, buildings, transportation)
- Data used: Occupational Employment and Wage Statistics (OEWS)
  - Employment and wage estimates annually for about 867 occupations
  - Most recent data (2023) pools surveys from fall 2020, fall/spring 2021, fall/spring 2022, spring 2023

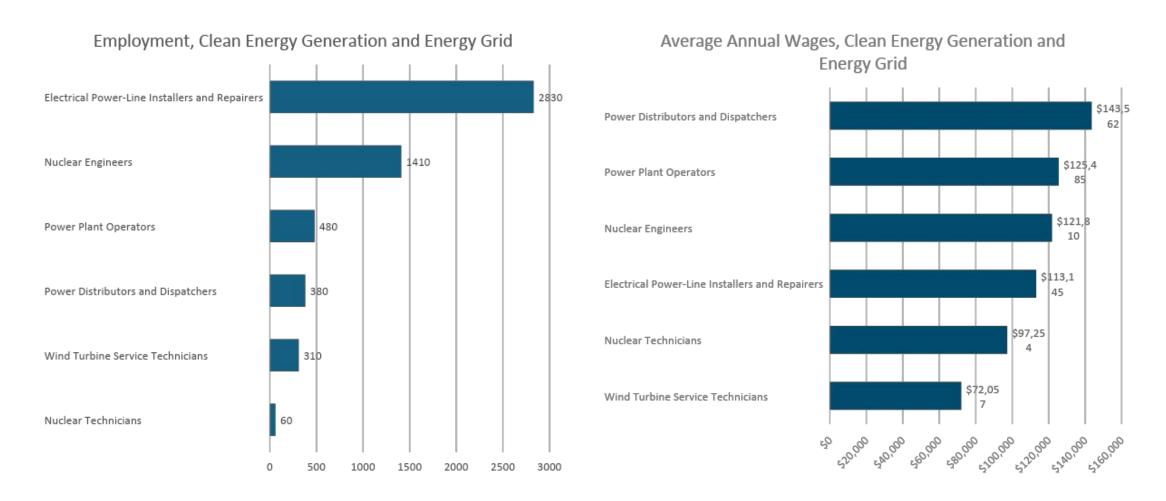
## Occupational Groups



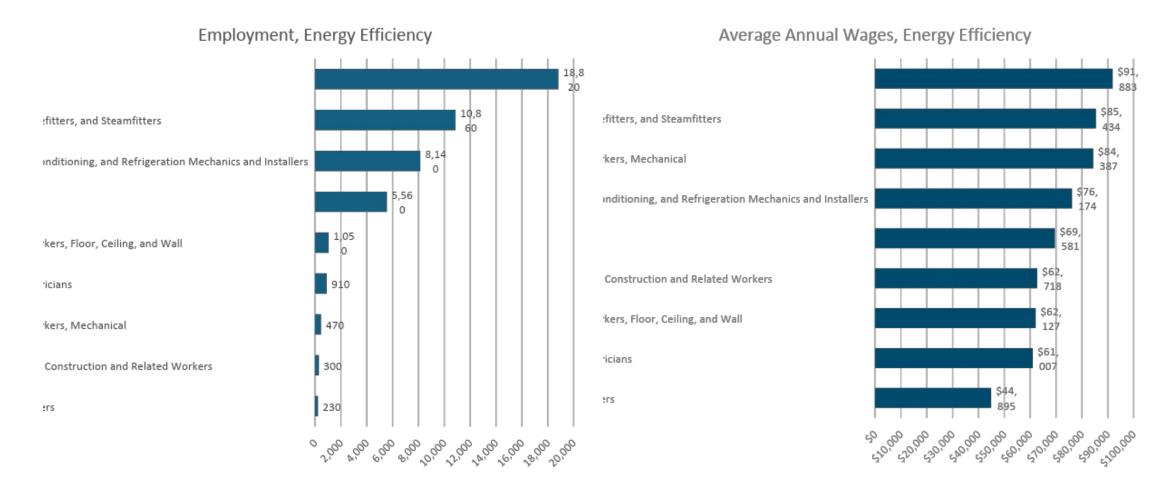
- Clean energy generation and energy grid\* nuclear engineers and technicians, power plant operators, wind turbine service tech, power distributors and dispatchers, electric power-line installers and repairers
- Energy efficiency construction trades involved in energy efficiency or weatherization: electricians, insulation workers, plumbers, pipefitters and steamfitters, roofers, misc. construction and related workers
- Engine maintenance and repair mechanics and services techs focused on engine-based transportation
- Fossil fuels petroleum engineers and pump system operators

<sup>\*</sup>Solar PV installers and nuclear power reactor operators suppressed in OEWS due to sample size

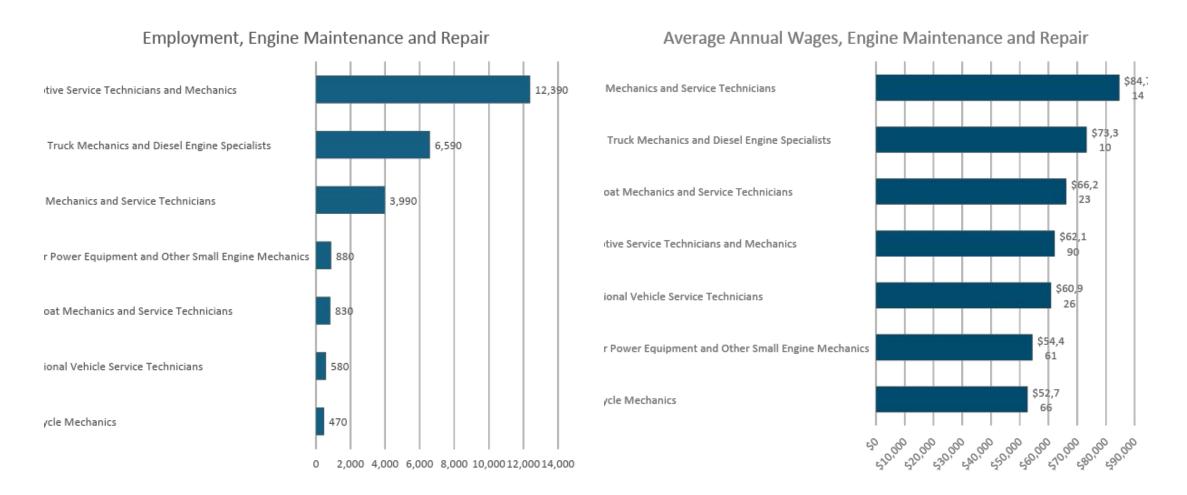
## Clean Energy Generation and Energy Grid



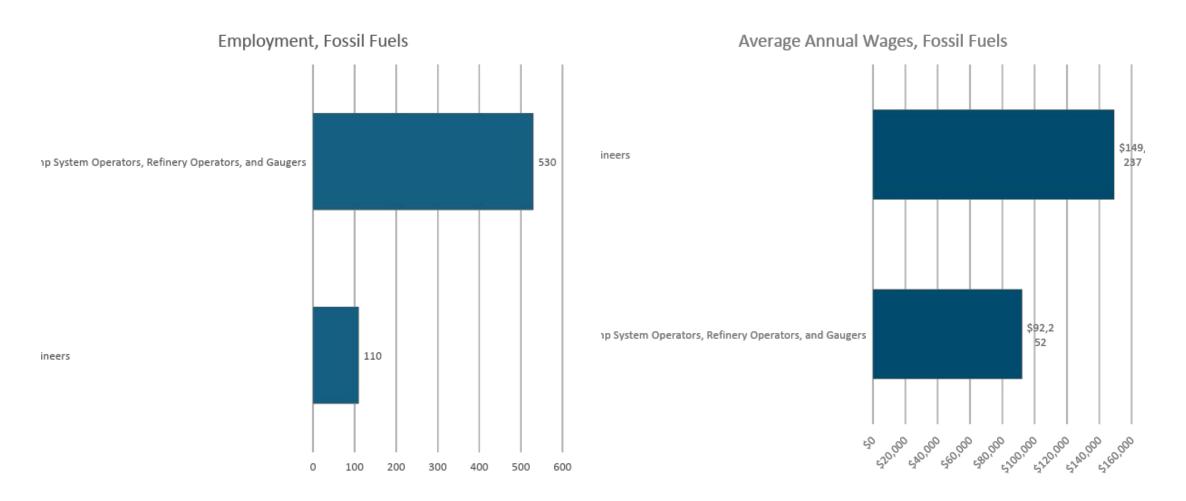
## **Energy Efficiency**

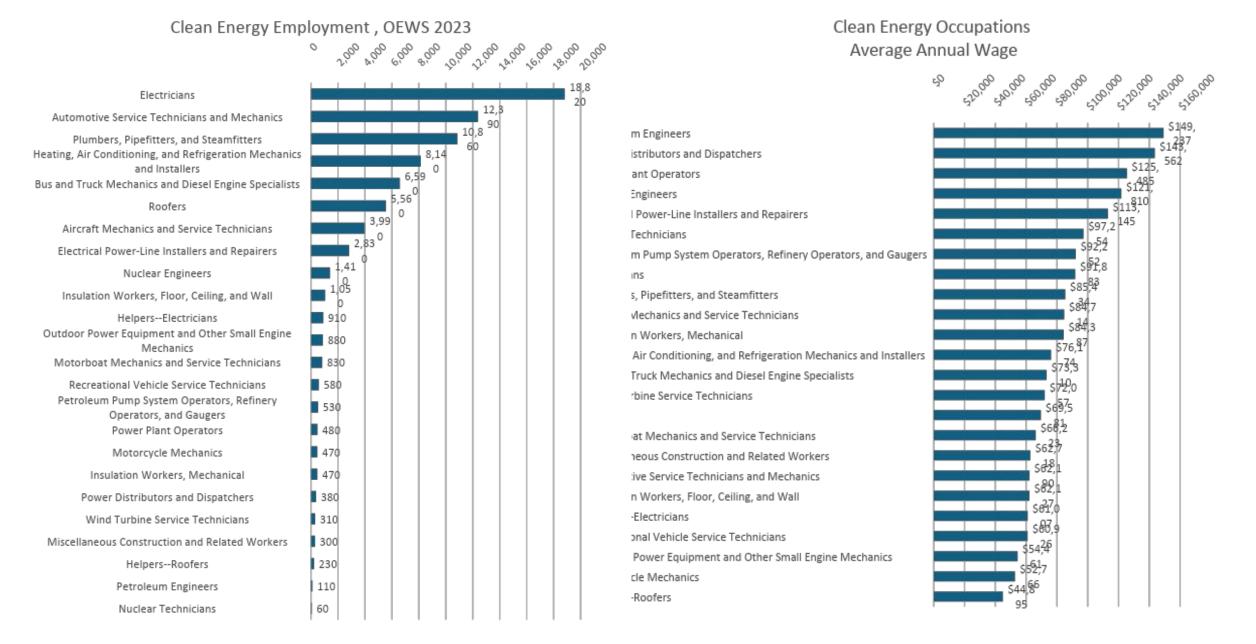


## **Engine Maintenance and Repair**



### **Fossil Fuels**





## Occupation-Industry Matrix

Top 10 Occupations: ICT 2211 Electric Power Generation, Transmission and Distribution			
SOC code	Occupational title	Estimated employment 2023 Q2	
43-4051	Customer Service Representatives	539	
13-1199	Business Operations Specialists, All Other	362	
49-9051	Electrical Power-Line Installers and Repairers	302	
17-2071	Electrical Engineers	226	
51-8013	Power Plant Operators	199	
49-1011	First-Line Supervisors of Mechanics, Installers, and Repairers	130	
13-1111	Management Analysts	117	
43-1011	First-Line Supervisors of Office and Administrative Support Workers	101	
15-1211	Computer Systems Analysts	97	
51-8012	Power Distributors and Dispatchers	87	

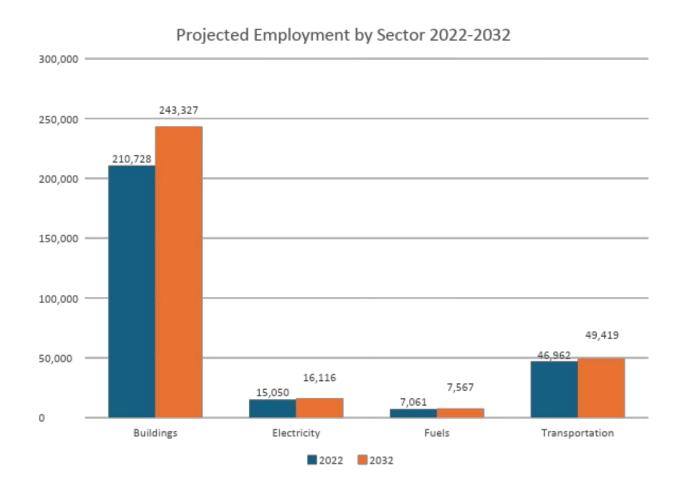
Top 10 Industries: SOC 47-2111 Electricians			
ICT code	Industry title	Estimated employment 2023 Q2	
2382	Building equipment contractors	17786	
9991	Federal government	821	
9993	Local government other	746	
2362	Nonresidential building construction	455	
5613	Employment services	247	
3364	Aerospace product and parts manufacturing	202	
3366	Ship and boat building	176	
6100	Education	158	
3211	Sawmills and wood preservation	104	
3399	Other miscellaneous manufacturing	104	

## **Employment Projections**

- Developed annually by ESD
- Current and projected employment by industry and occupation
- Available for 2-year, 5-year and 10-year horizons
- Projections are based on historic trends, and do not incorporate expected or anticipated policies

- This report: 10-year projections 2022-2032
- Same industry and occupation groupings as previous section
  - See report for full list

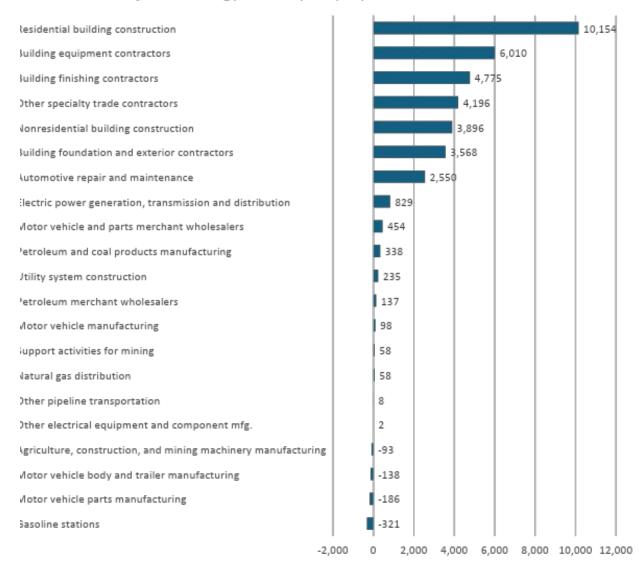
## **Industry Employment Projections**



- Expected job growth of36,628 over the2022-2032 period
  - 32,599 in buildings
  - 2,457 in transportation
  - 1,066 in electricity
  - 506 in fuels

<sup>\*</sup>Industry projections use industry control totals (ICTs), see report for details

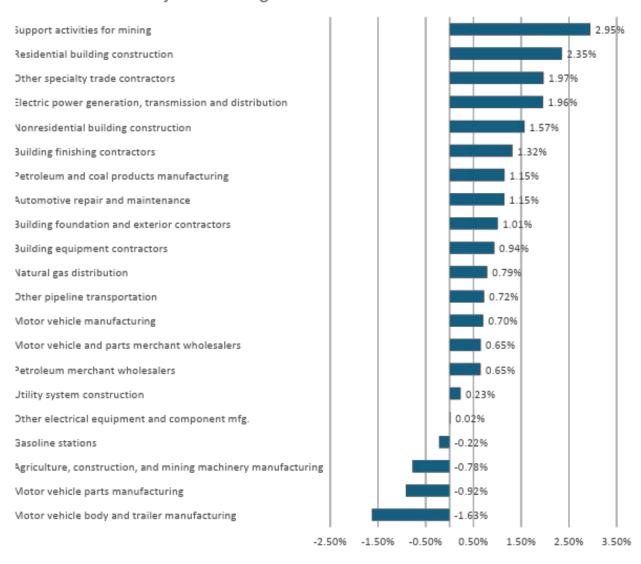
#### Projected Energy Industry Employment Growth 2022-2032



#### Top industries in job growth:

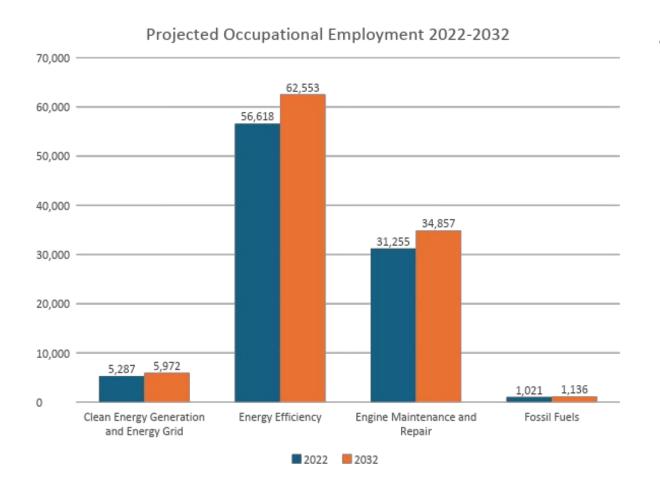
- Residential building construction (+10,154 jobs)
- Building equipment contractors (+6,010 jobs)
- 3. Building finishing contractors (+4,755 jobs)

#### Projected Average Annual Growth Rate 2022-2032



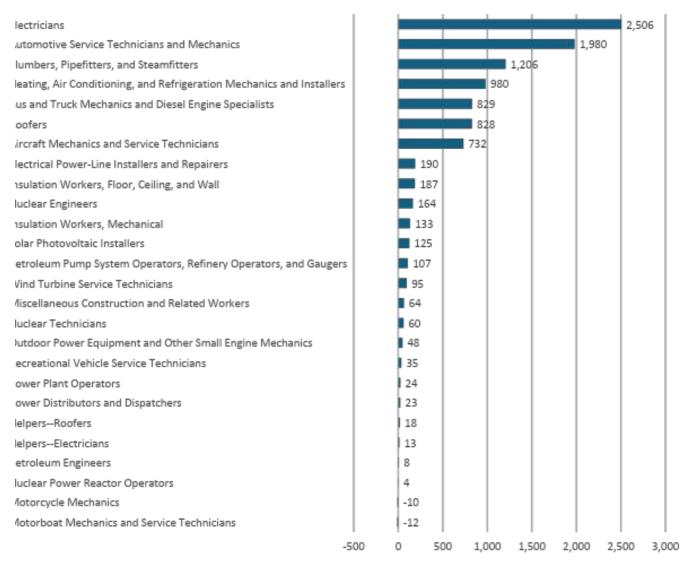
- Top industries in average annual growth rates:
  - Support activities for mining (2.95% per year)
  - Residential building construction (2.35% per year)
  - Other specialty trade contractors (1.97% per year)

## Occupational Employment Projections



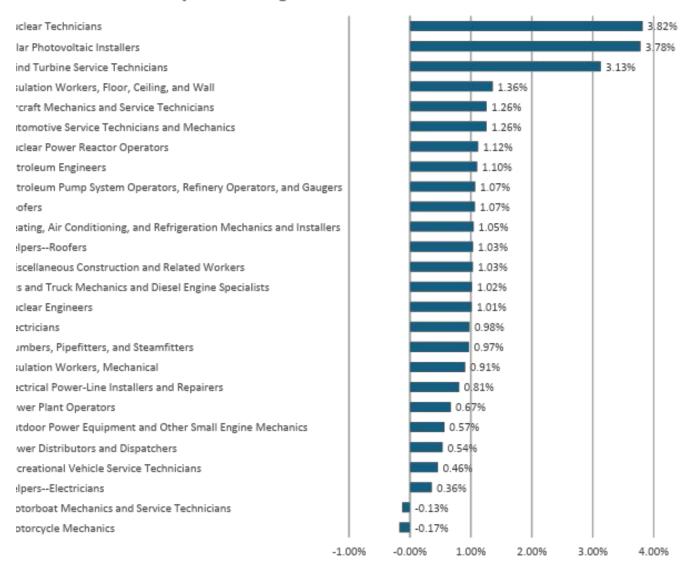
- Expected growth in clean energy occupations: 10,337 over the 2022-2032 period
  - 5,935 in energy efficiency
  - 3,602 in engine maintenance and repair
  - 685 in clean energy generation and energy grid
  - 115 in fossil fuels

#### Projected Occupational Employment Growth 2022-2032



- Top job growth 2022-2032:
  - 1. Electricians (2,506 jobs)
  - Automotive service technicians and mechanics (1,980 jobs)
  - 3. Plumbers, pipefitters, and steamfitters (1,206 jobs)

#### Projected Average Annual Growth Rate 2022-2032



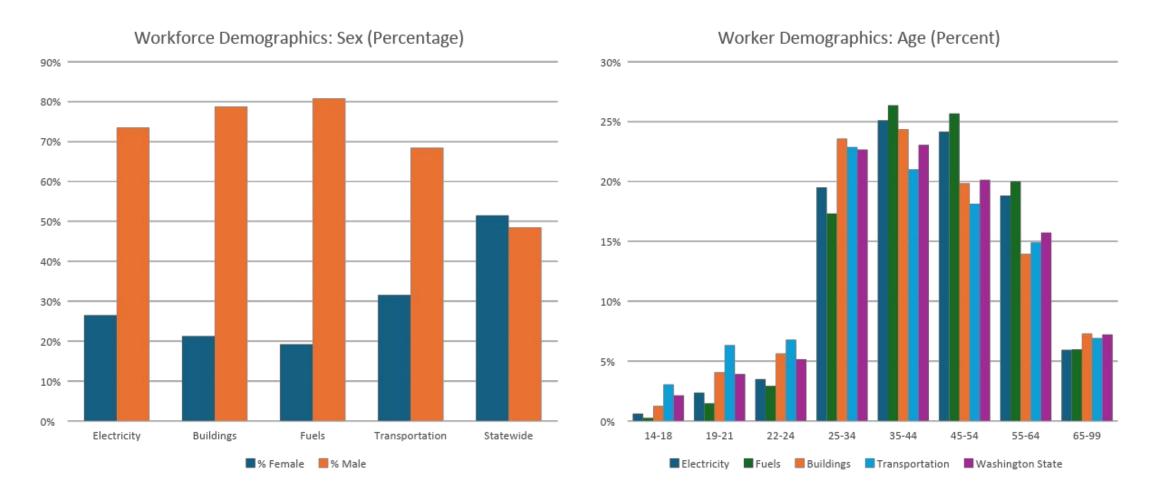
#### Top growth rates:

- Nuclear technicians (3.82% per year)
- 2. Solar photovoltaic installers (3.78% per year)
- 3. Wind turbine service technicians (3.13% per year)

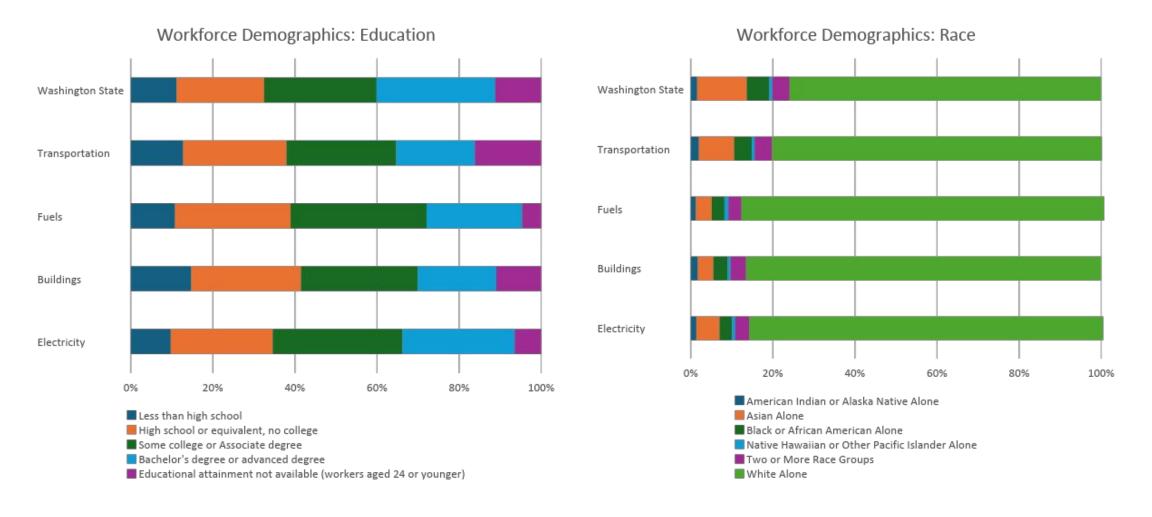
## Workforce Demographics

- Data source: Longitudinal Employer-Household Dynamics (LEHD)
   Quarterly Workforce Indicators
- Industry data at 4-digit NAICS level
  - 2023 Annual Averages

## Workforce Demographics



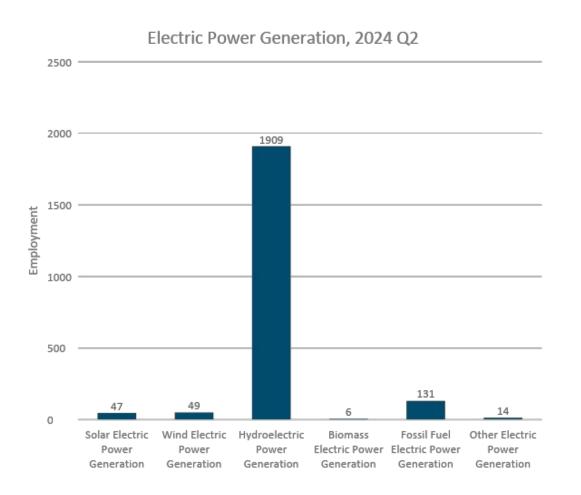
## Workforce Demographics

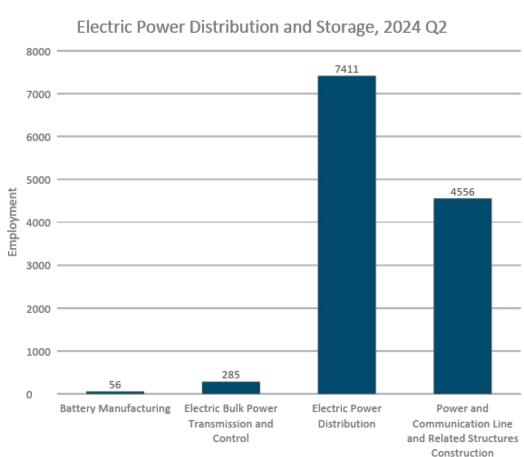


# Unemployment Insurance Wage Records Detail

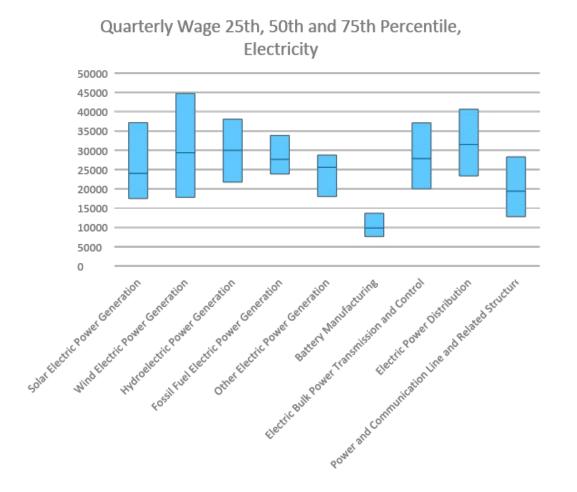
- Administrative dataset, collected when employers file quarterly UI taxes
- Data reported:
  - Employment
  - Hours
  - Wages
  - Industry (NAICS)
  - Occupations (SOC), beginning 2022 Q4
- Benefit of wage records: wages and hours reported per employee, not aggregated
  - Allows analysis of wage and hour distributions among workers in an occupation or industry
- This report is one of the first to explore occupational detail from UI wage records

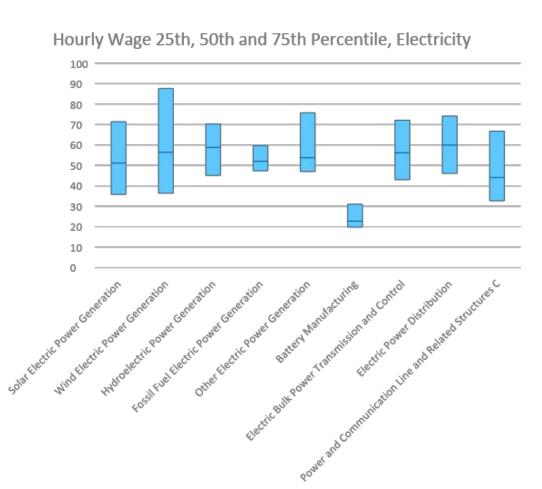
## Industry Detail: Electricity



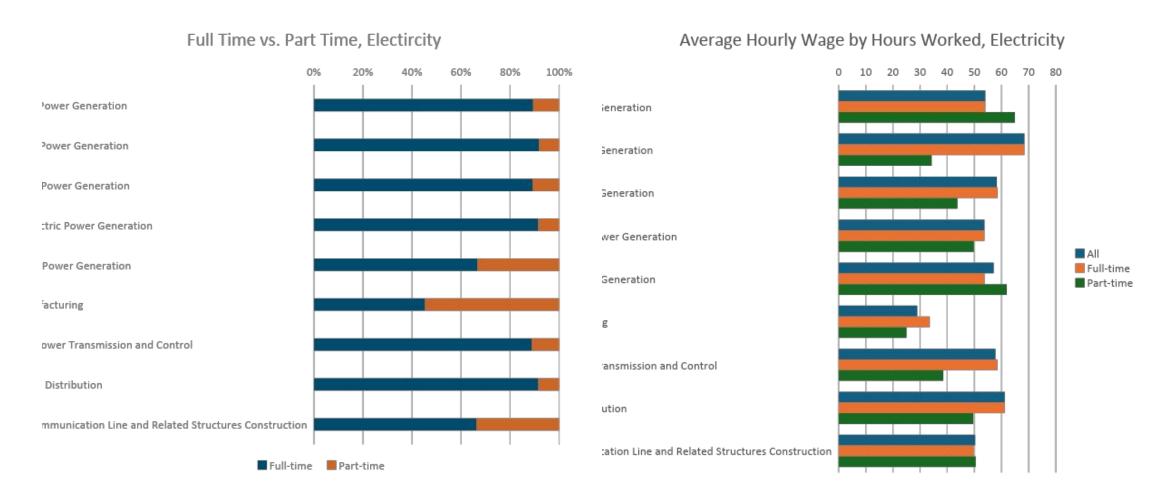


### Industry Detail: Electricity

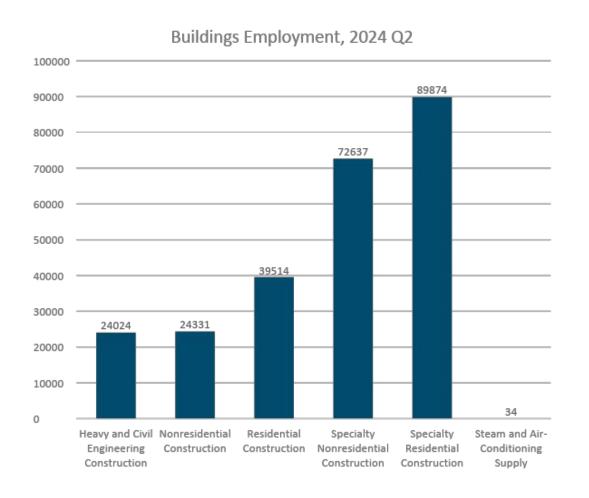




# Industry Detail: Electricity



## Buildings



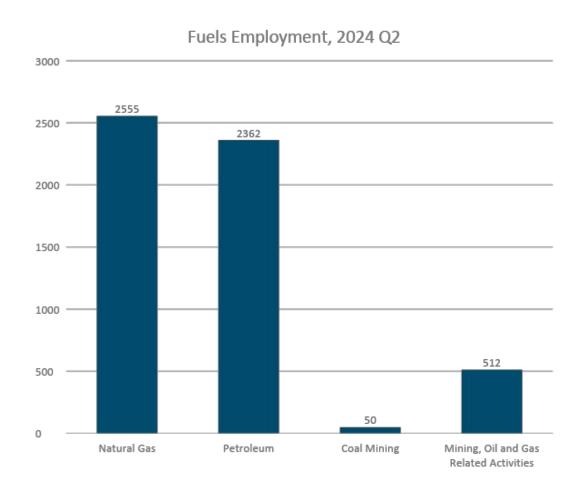
#### Hourly Wage 25th, 50th and 75th Percentile, Buildings 60 50 -30 Heavy and Civil Nonresidential Residential Steam and Air-Specialty Specialty Engineering Construction Construction Nonresidential Residential Conditioning Construction Construction Construction Supply

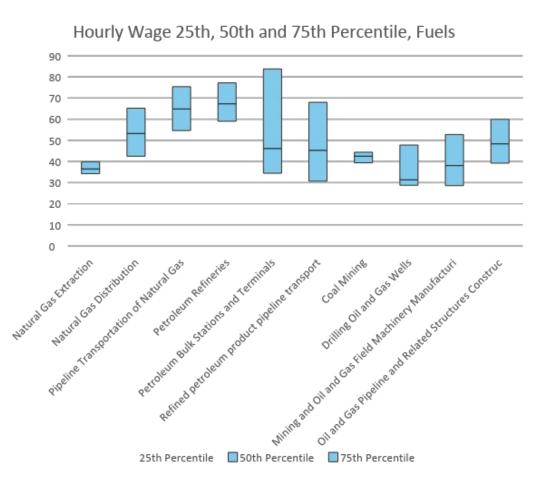
25th Percentile 50th percentile 75th Percentile

# **Buildings**

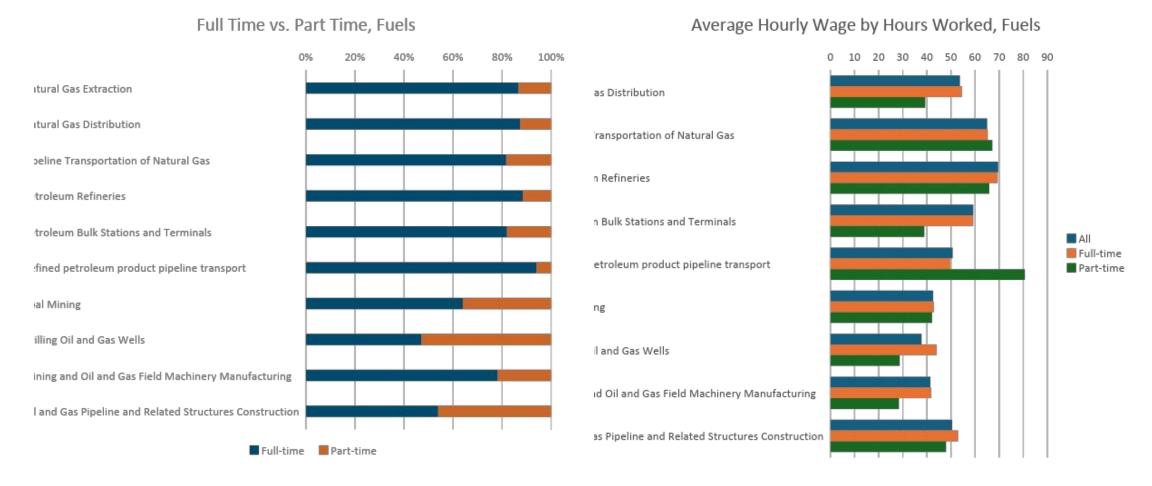


## **Fuels**

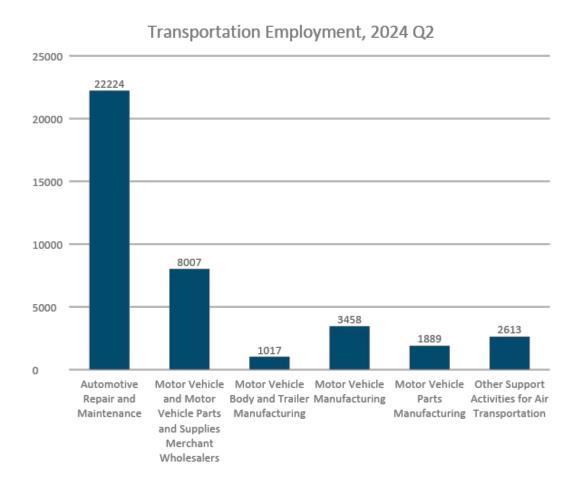




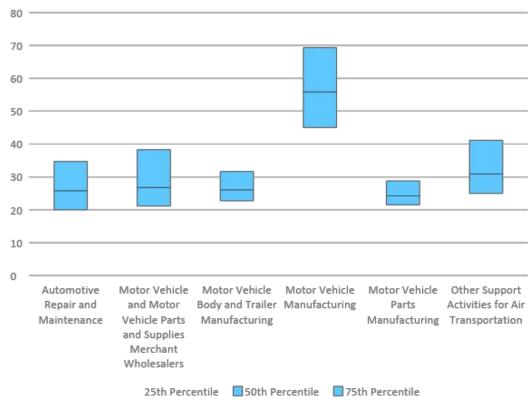
#### **Fuels**



#### Transportation



#### Hourly Wage 25th, 50th and 75th Percentile, Transportation

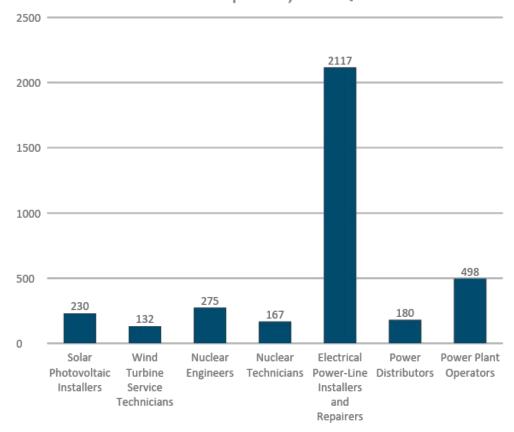


## Transportation

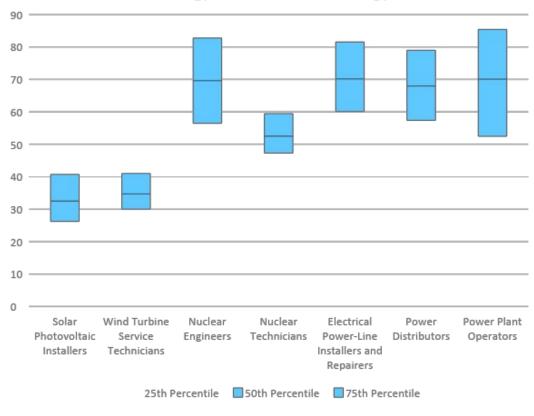


# Occupation Detail: Clean Energy Generation and Energy Grid

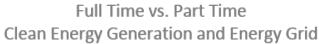
Employment in Clean Energy Generation and Energy Grid Occupations, 2024 Q2



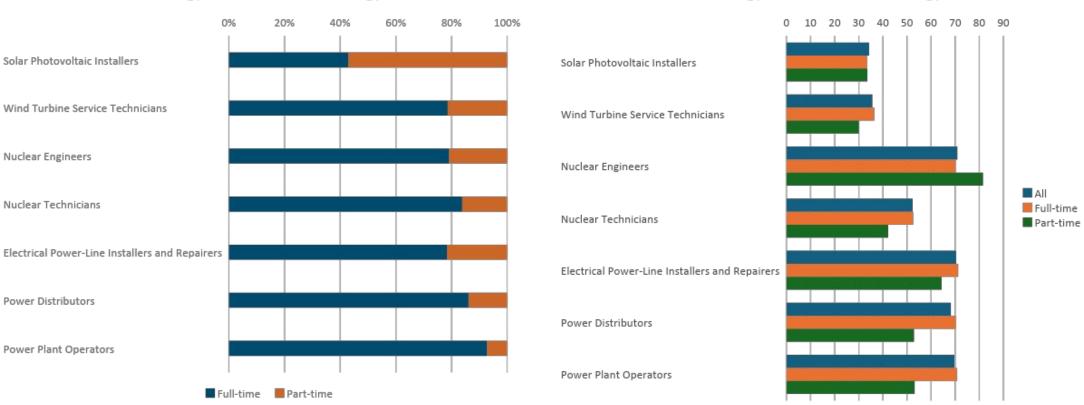
Hourly Wage 25th, 50th and 75th Percentile, Clean Energy Generation and Energy Grid



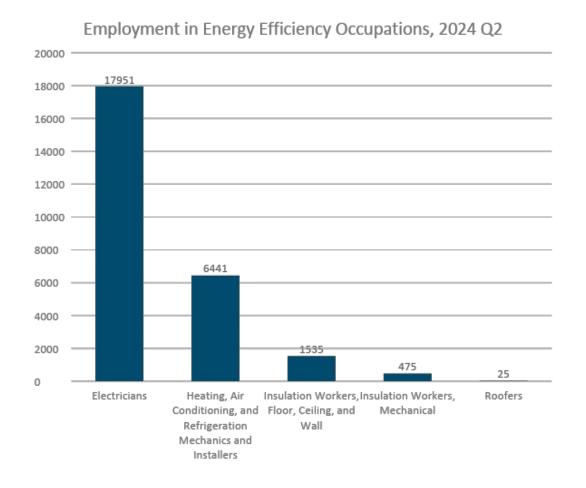
# Occupation Detail: Clean Energy Generation and Energy Grid



Average Hourly Wage by Hours Worked Clean Energy Generation and Energy Grid



# **Energy Efficiency**



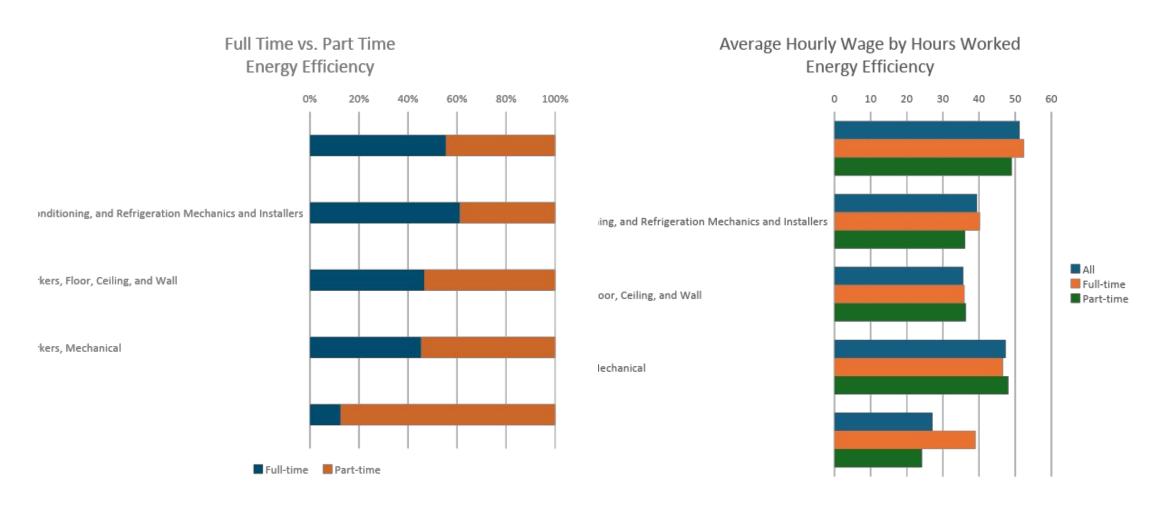
#### Hourly Wage 25th, 50th and 75th Percentile, **Energy Efficiency** Insulation Workers, Insulation Workers, Electricians Heating, Air Roofers Conditioning, and Floor, Ceiling, and Mechanical Refrigeration Wall Mechanics and Installers

25th Percentile 50th Percentile 75th Percentile

50

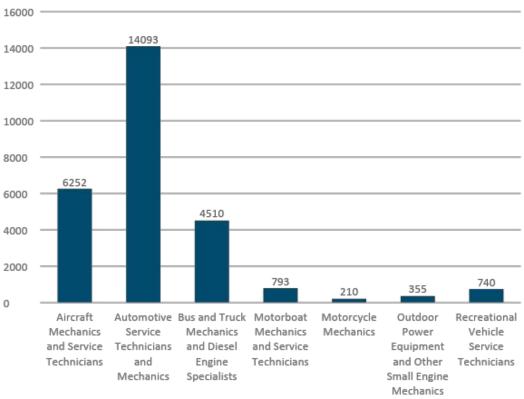
30

# **Energy Efficiency**

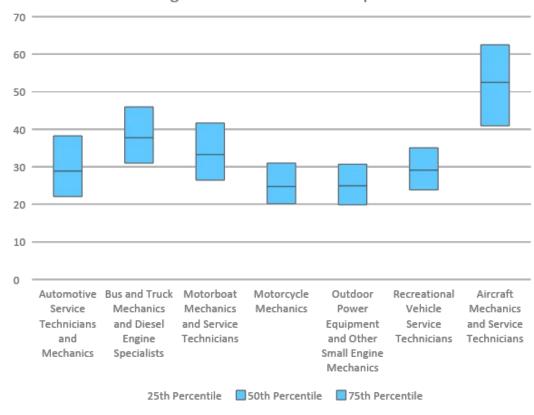


## **Engine Maintenance and Repair**

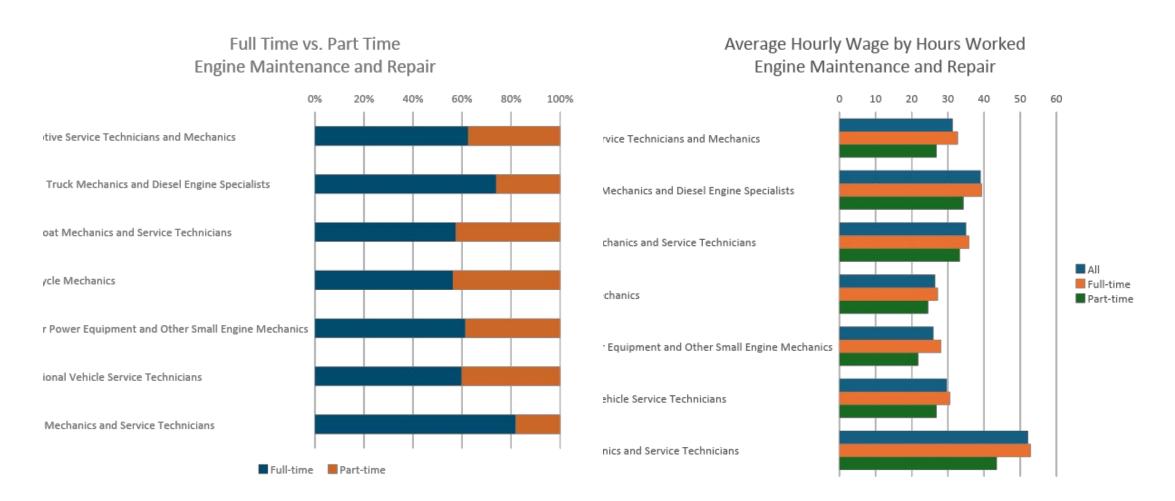




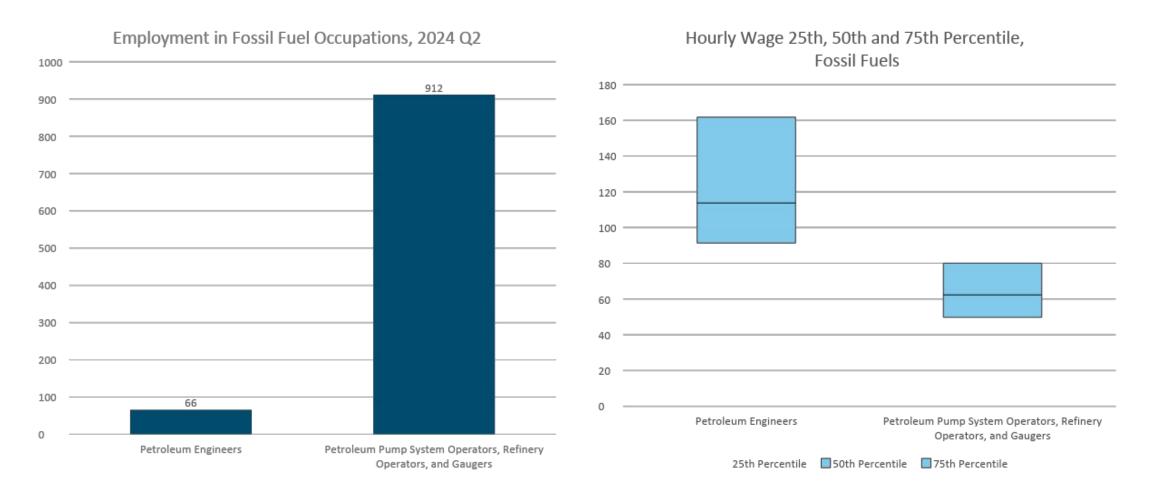
#### Hourly Wage 25th, 50th and 75th Percentile, Engine Maintenance and Repair



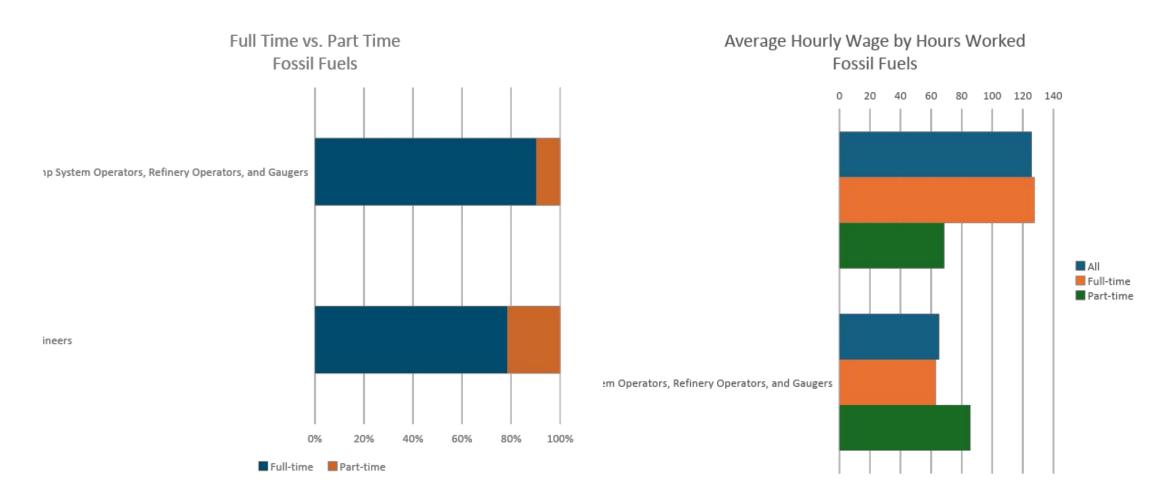
## **Engine Maintenance and Repair**



#### **Fossil Fuels**



#### **Fossil Fuels**



#### **Future Work and Discussion**

- Further investigation into industry-occupation staffing patterns in UI wage records to identify previously excluded clean energy industries and occupations
- Identify clean energy employers in wage record via principal products and services field
- In subsequent years, trend analysis on occupational wages in UI wage records
- Skills and education analysis in clean energy occupations

#### Thank You!

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