

**SURVIVAL STORIES OF**

# **OREGON'S ARTS, ENTERTAINMENT, AND RECREATION INDUSTRY WORKFORCE**

**WITH A BIT OF PACIFIC NORTHWEST (WELL, WASHINGTON STATE) DATA**

Oregon and Washington State Demographics and Labor Force data for leisure and hospitality supersector and for arts, entertainment, and recreation sector.

### **Highlights:**

- Look inside Arts, Entertainment, and Recreation – what is included and not included in the sector
- Post-pandemic employment recovery
- Private and public ownership
- Wage discrepancy

### **Limitations:**

- Books, Movies, Television, Radio, Internet are part of Information Sector – not under Arts, Entertainment, and Recreation (we will briefly talk about Creative Industries and Arts and Culture)
- Employment data missing: side jobs, temp work, underemployment, self-employment
- Occupational Employment (SOC) vs Industry (NAICS)

# SERVICE-PROVIDING INDUSTRIES

## LEISURE AND **HOSPITALITY**

**ACCOMMODATIONS AND  
FOOD SERVICES**

NAICS 72

**ARTS, ENTERTAINMENT, AND RECREATION**

NAICS 71

**PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES**

NAICS 711

NAICS 712

**MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS**

**AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES**

NAICS 713

# PERFORMING ARTS, SPECTATOR SPORTS, AND RELATED INDUSTRIES – NAICS 711

## PERFORMING ARTS COMPANIES – NAICS 7111

THEATER COMPANIES AND DINNER THEATERS – NAICS 711110

DANCE COMPANIES – NAICS 711120

MUSICAL GROUPS AND ARTISTS – NAICS 711130

OTHER PERFORMING ARTS COMPANIES – NAICS 711190

## SPECTATOR SPORTS – NAICS 7112

SPORTS TEAMS AND CLUBS – NAICS 711211

RACETRACKS – NAICS 711212

OTHER SPECTATOR SPORTS – NAICS 711219

## PROMOTERS OF PERFORMING ART, SPORTS, AND SIMILAR EVENTS – NAICS 7113

## AGENTS AND MANAGERS OF ARTISTS, ATHLETES, ENTERTAINERS, AND OTHER PUBLIC FIGURES – NAICS 7114

## INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS – NAICS 7115

# MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS – NAICS 712

MUSEUMS, HISTORICAL SITES, AND SIMILAR INSTITUTIONS – NAICS 7121

MUSEUMS – NAICS 712110

HISTORICAL SITES – NAICS 712120

ZOOS AND BOTANICAL GARDENS – NAICS 712130

NATURE PARKS AND OTHER SIMILAR INSTITUTIONS – NAICS 712190

# AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES - NAICS 713

## AMUSEMENT PARKS AND ARCADES - NAICS 7131

AMUSEMENT AND THEME PARKS - NAICS 713110

AMUSEMENT ARCADES - NAICS 713120

## GAMBLING INDUSTRIES - NAICS 7132

CASINOS (EXCEPT CASINO HOTELS - NAICS 713210)

OTHER GAMBLING INDUSTRIES - NAICS 713290

## OTHER AMUSEMENT AND RECREATION INDUSTRIES - NAICS 7139

GOLF COURSES (COUNTRY CLUBS - NAICS 713910)

SKIING FACILITIES - NAICS 713920

MARINAS - NAICS 713930

FITNESS AND RECREATIONS SPORTS CENTERS - NAICS 713940

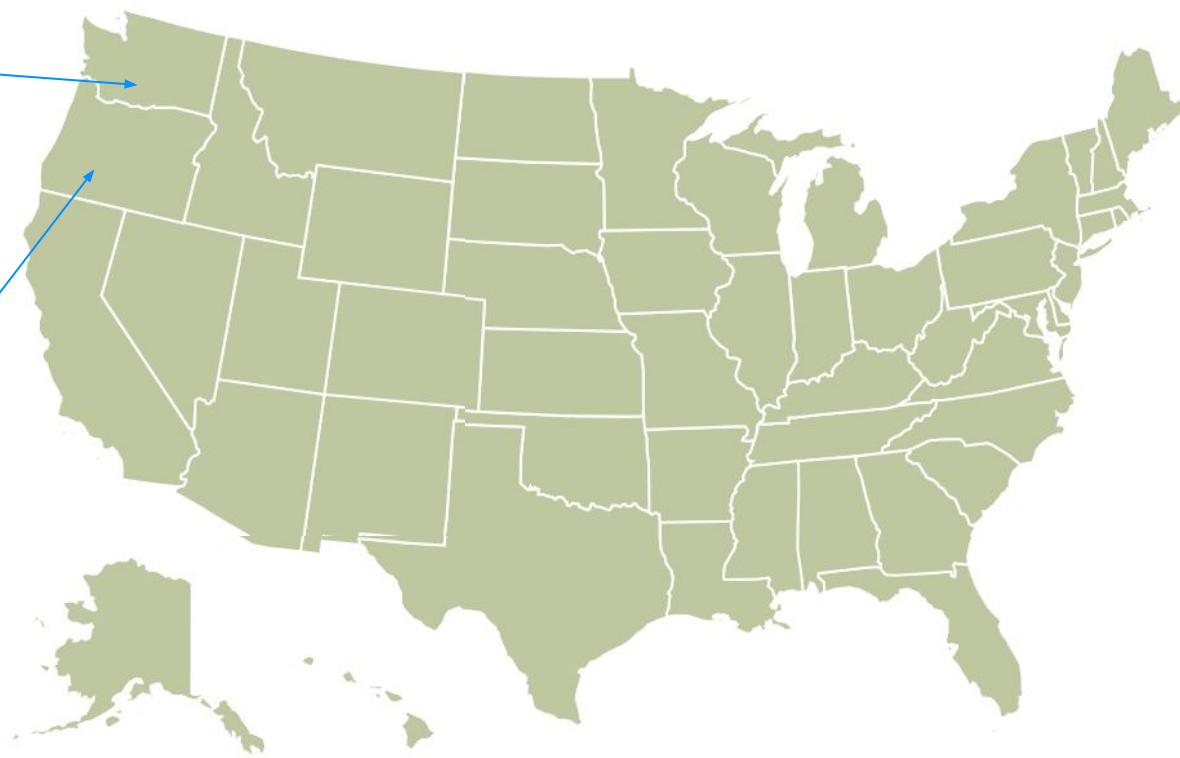
BOWLING CENTERS - NAICS 713950

ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES - NAICS 713990

# THE ARTS, ENTERTAINMENT AND RECREATION SECTOR IS NOT ARTS AND CULTURE SECTORS OR CREATIVE INDUSTRIES

| WASHINGTON              |                  |
|-------------------------|------------------|
| Total Value Added       | \$78,993,523,000 |
| Arts and Cultural Share | 9.8%             |
| Total Jobs              | 190,684          |
| Total Compensation      | \$33,413,731,000 |

STATE ARTS AND CULTURAL PRODUCTION 2023



| OREGON                  |                  |
|-------------------------|------------------|
| Total Value Added       | \$11,073,880,000 |
| Arts and Cultural Share | 3.5%             |
| Total Jobs              | 70,137           |
| Total Compensation      | \$6,144,755,000  |

Source: National Assembly or State Arts Agencies <https://nasaa-arts.org/>

# EMPLOYMENT AND POPULATION - OREGON AND WASHINGTON STATE

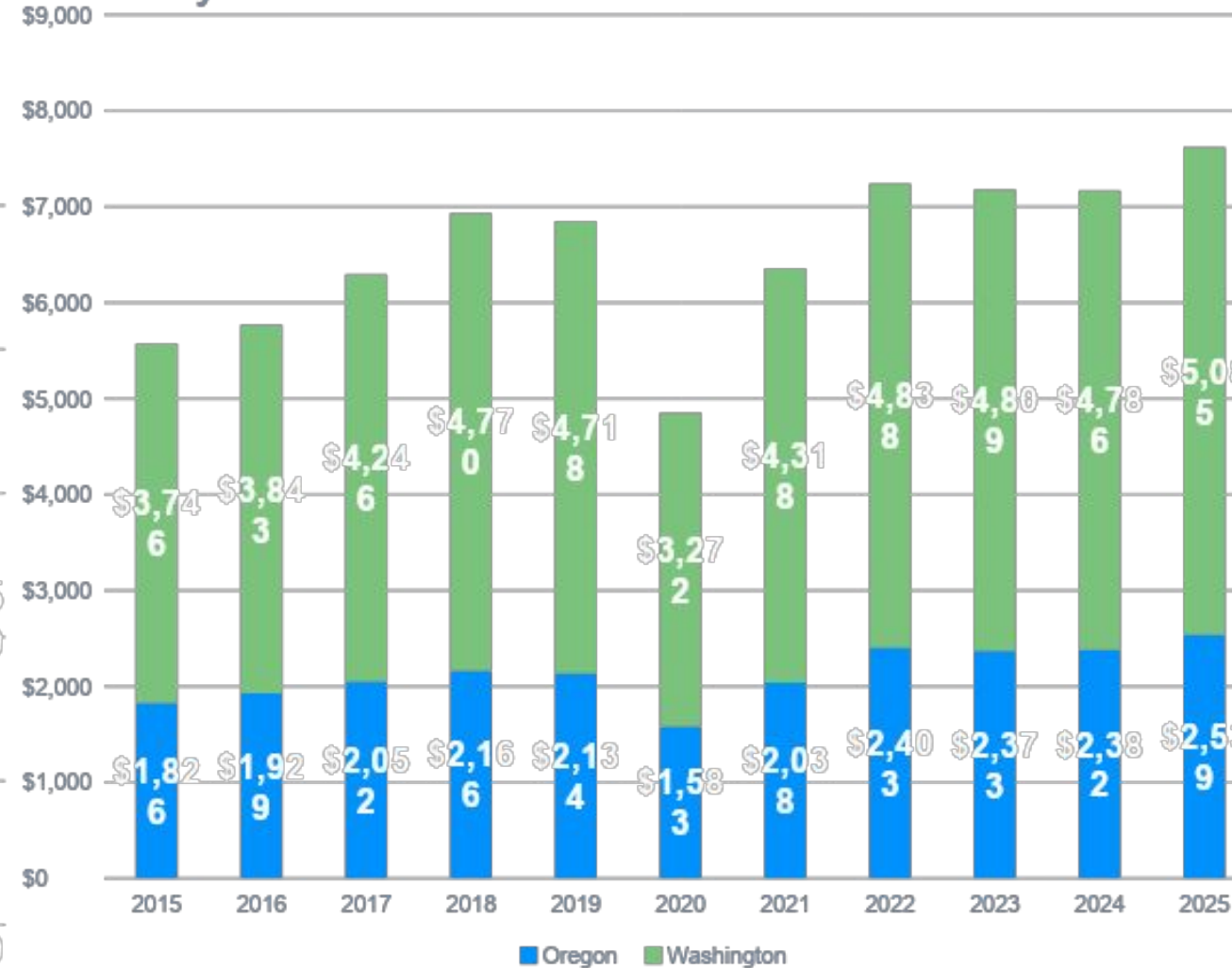
|   | <b>OREGON</b>    | <b>WASHINGTON STATE</b> |
|---|------------------|-------------------------|
| <b>POPULATION (2024)</b>  | <b>4,272,371</b> | <b>7,958,180</b>        |
| <b>TOTAL NONFARM EMPLOYMENT - MARCH 2026</b>  | <b>1,962,400</b> | <b>3,641,400</b>        |
| <b>TOTAL EMPLOYMENT LEISURE &amp; HOSPITALITY - MARCH 2026</b>                            | <b>206,800</b>   | <b>345,100</b>          |
| <b>TOTAL EMPLOYMENT ARTS, ENTERTAINMENT AND RECREATION - MARCH 2026</b>                   | <b>28,000</b>    | <b>58,500</b>           |
| <b>NUMBER OF NONEMPLOYER ESTABLISHMENTS (2023)</b>  | <b>329,262</b>   | <b>545,903</b>          |
| <b>NUMBER OF NONEMPLOYER ESTABLISHMENTS IN ARTS, ENTERTAINMENT, AND RECREATION (2023)</b> | <b>26,850</b>    | <b>38,055</b>           |
| <b>OCCUPATION (OEWS): ARTS, DESIGN, ENTERTAINMENT, SPORTS AND MEDIA (2025)</b>            | <b>30,930</b>    | <b>46,490</b>           |
| <b>NOT-FOR-PROFIT WAGE AND SALARY WORKERS ARTS, ENTERTAINMENT AND RECREATION (2024)</b>   | <b>8,051</b>     | <b>12,839</b>           |

# REAL GDP IN OREGON AND WASHINGTON

## Real Domestic Product in billions of dollars



## Arts, entertainment and recreation real GDP by State in billions of dollars



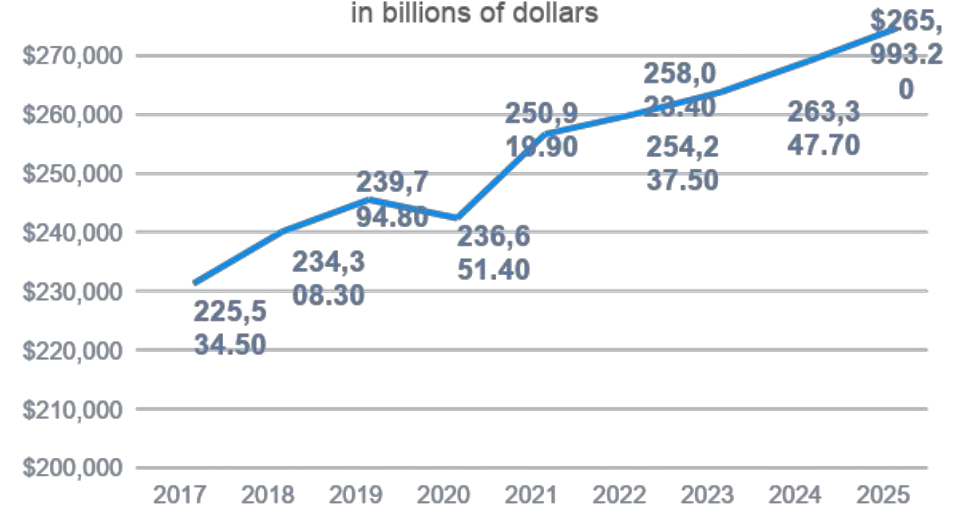
SOURCE: BUREAU OF ECONOMIC ANALYSIS

# OREGON'S ARTS, ENTERTAINMENT, AND RECREATION WAS 0.95% OF 2025 STATE REAL GDP

Oregon Arts, Entertainment, and Recreation Real GDP  
in billions of dollars



Oregon Real GDP all industries total  
in billions of dollars



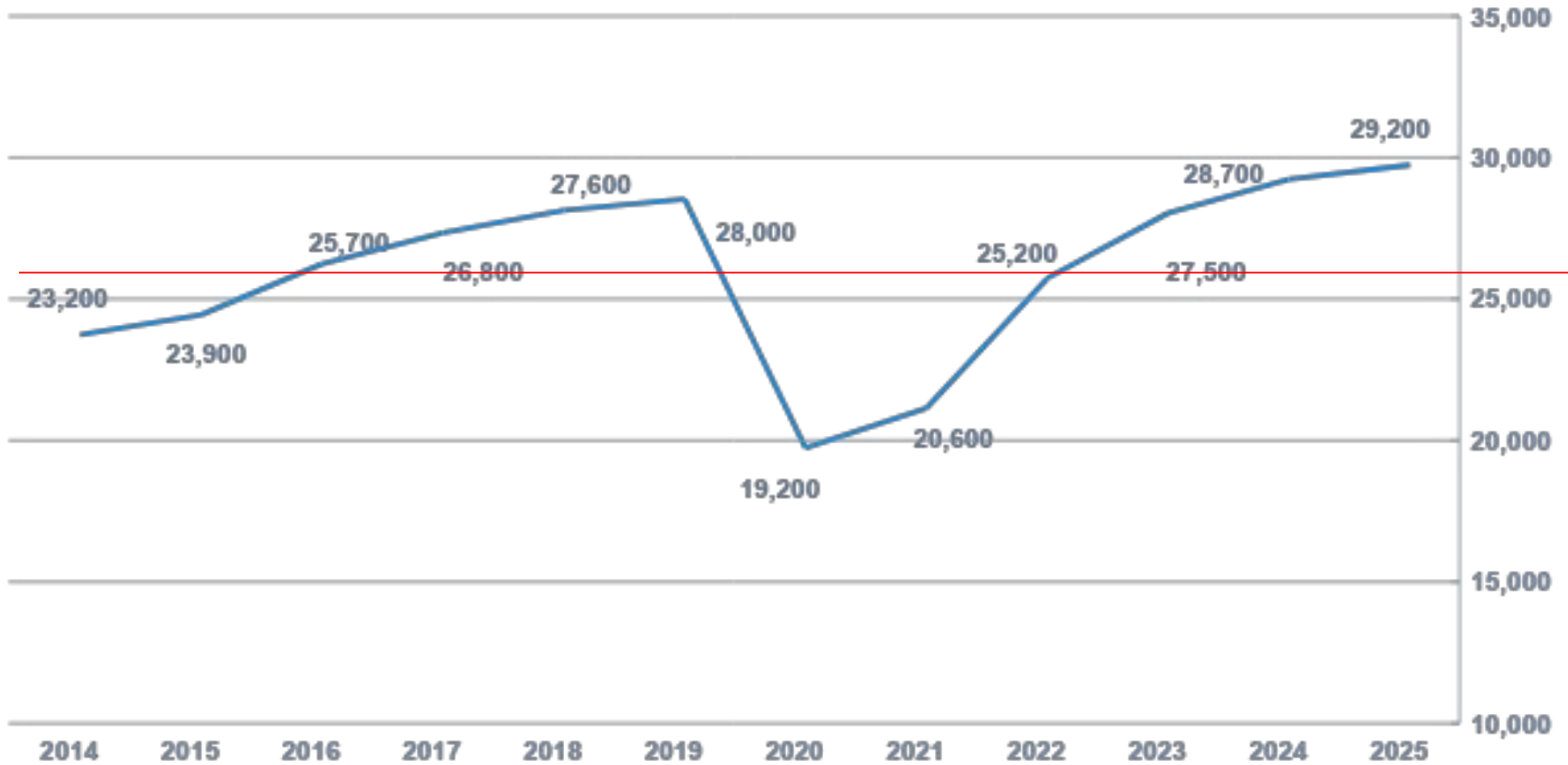
Oregon Leisure and Hospitality Real GDP  
in billions of dollars



Source: Bureau of Economic Analysis

# CURRENT EMPLOYMENT ESTIMATES IN OREGON

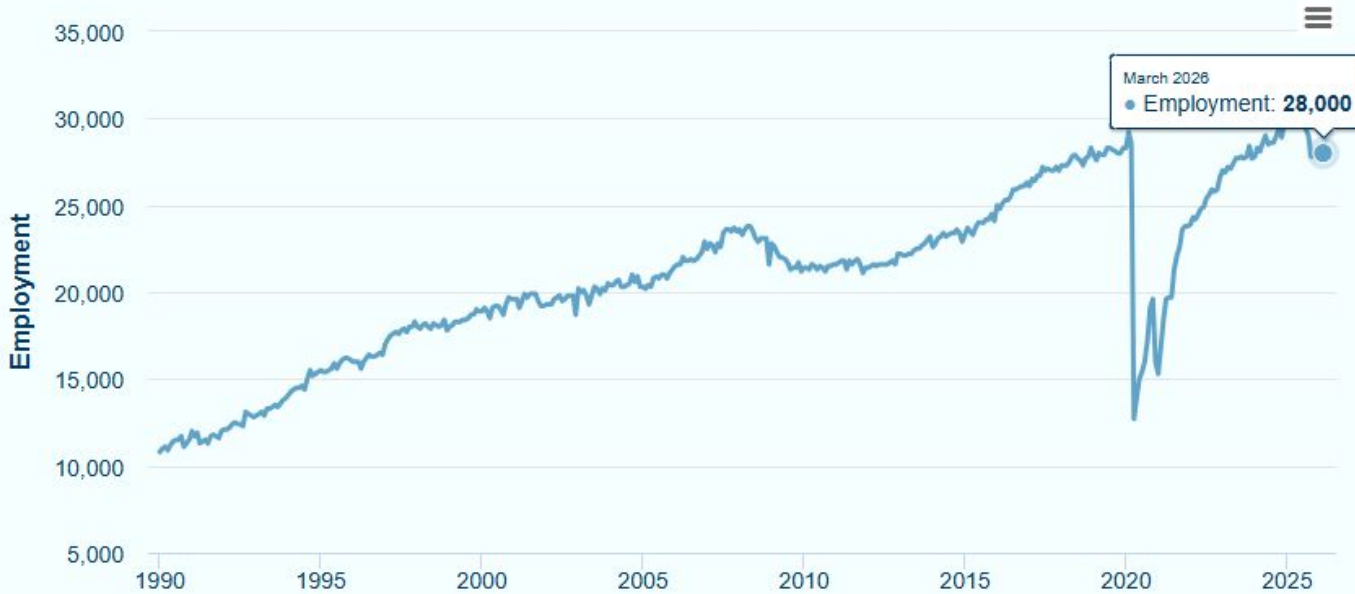
Arts, Entertainment, and Recreation Annual Annual Average Current Employment Estimates not seasonally adjusted



Source: Oregon Employment Department QualityInfo.org

# ARTS, ENTERTAINMENT, AND RECREATION – CURRENT EMPLOYMENT STATISTICS

**Oregon**  
**Arts, entertainment, and recreation**  
 (seasonally adjusted)  
 Official Oregon Series

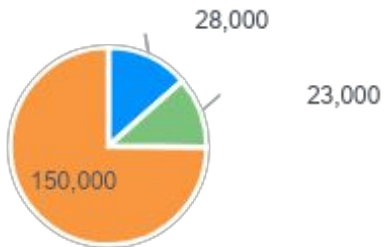


Source: Oregon Employment Department QualityInfo.org

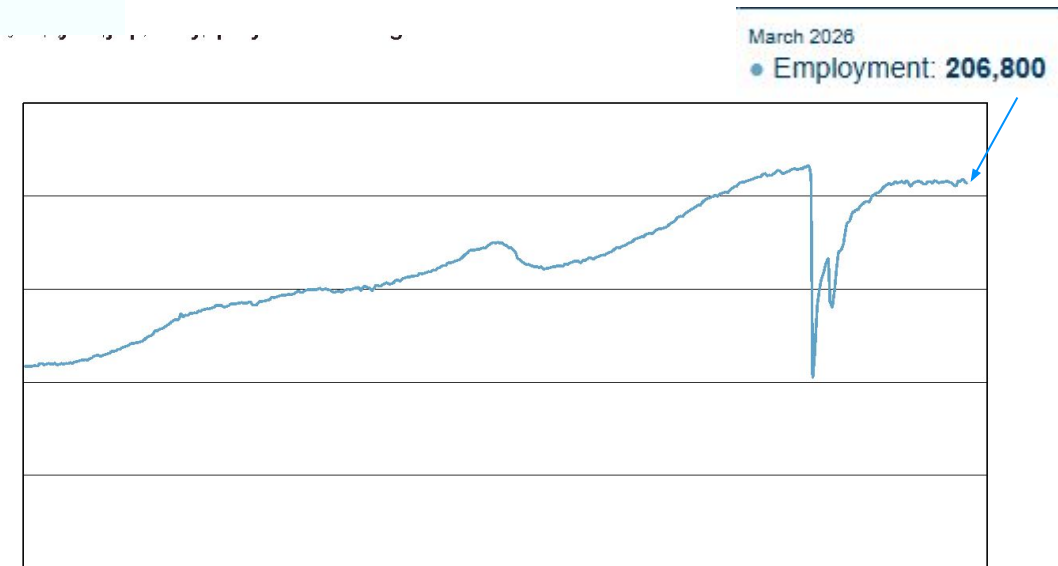
| Oregon<br>(seasonally adjusted)<br>Official Oregon Series | Mar-26  | Percentage |
|---|---------|------------|
| Total nonfarm employment                                  | 1962400 | 100%       |
| Leisure and hospitality                                   | 206800  | 10.5%      |
| Arts, Entertainment, and Recreation                       | 28000   | 1.4%       |

## Leisure and hospitality Oregon

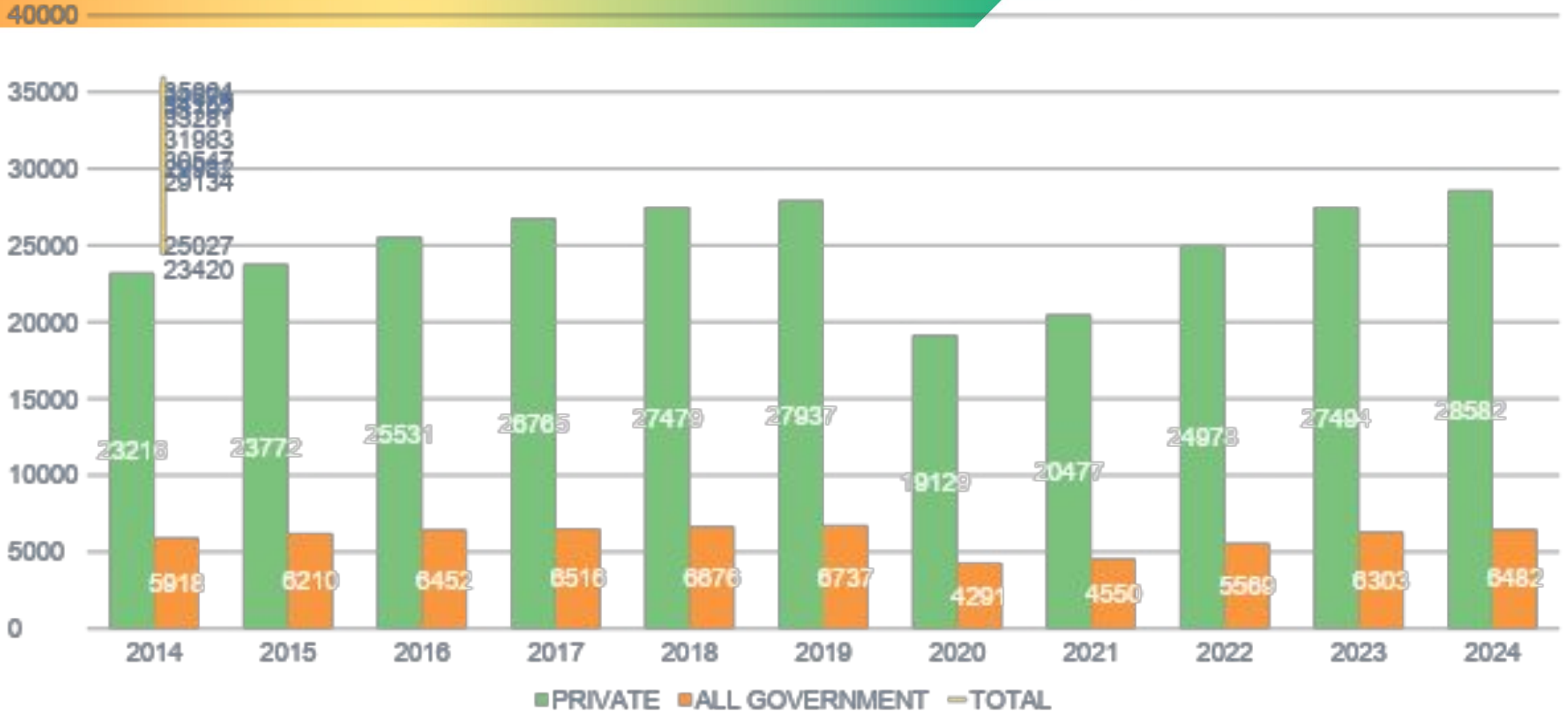
March 2026  
 not seasonally adjusted



■ Arts, entertainment, and recreation ■ Accommodation ■ Food services and drinking places



# EMPLOYMENT BY OWNERSHIP



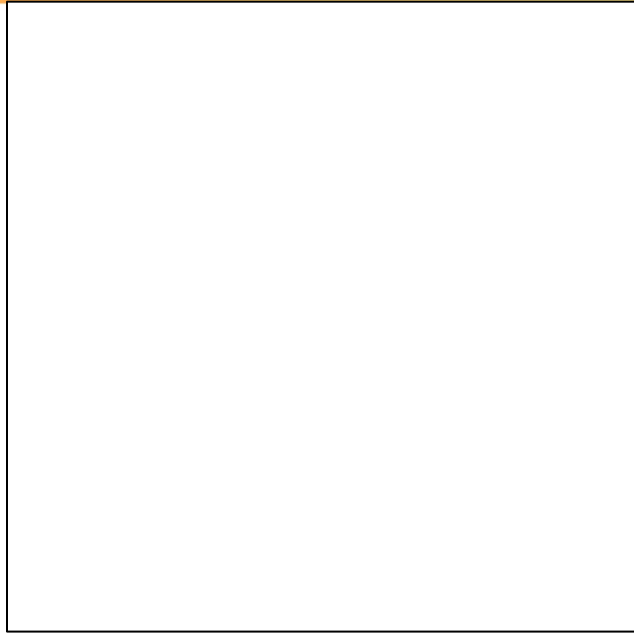
SOURCE: BUREAU OF LABOR STATISTICS / OREGON EMPLOYMENT DEPARTMENT

# EMPLOYMENT BY SUBSECTOR ALL OWNERSHIP



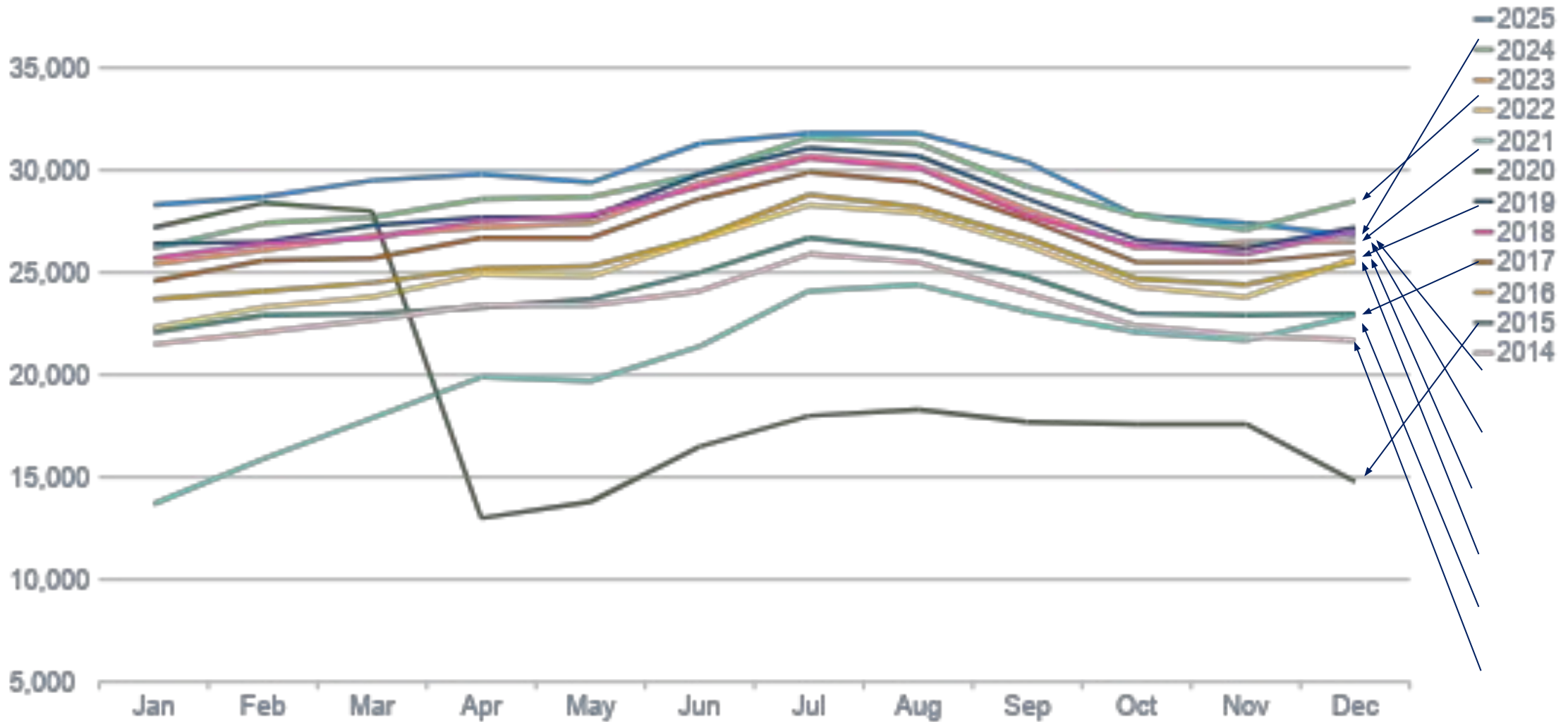
SOURCE: BUREAU OF LABOR STATISTICS / OREGON EMPLOYMENT DEPARTMENT

# PRIVATE SECTOR UNITS AND EMPLOYMENT



**SOURCE: BUREAU OF LABOR STATISTICS**

# EMPLOYMENT SEASONALITY



SOURCE: OREGON EMPLOYMENT DEPARTMENT QUALITYINFO.ORG

# INFLATION AND RECREATION

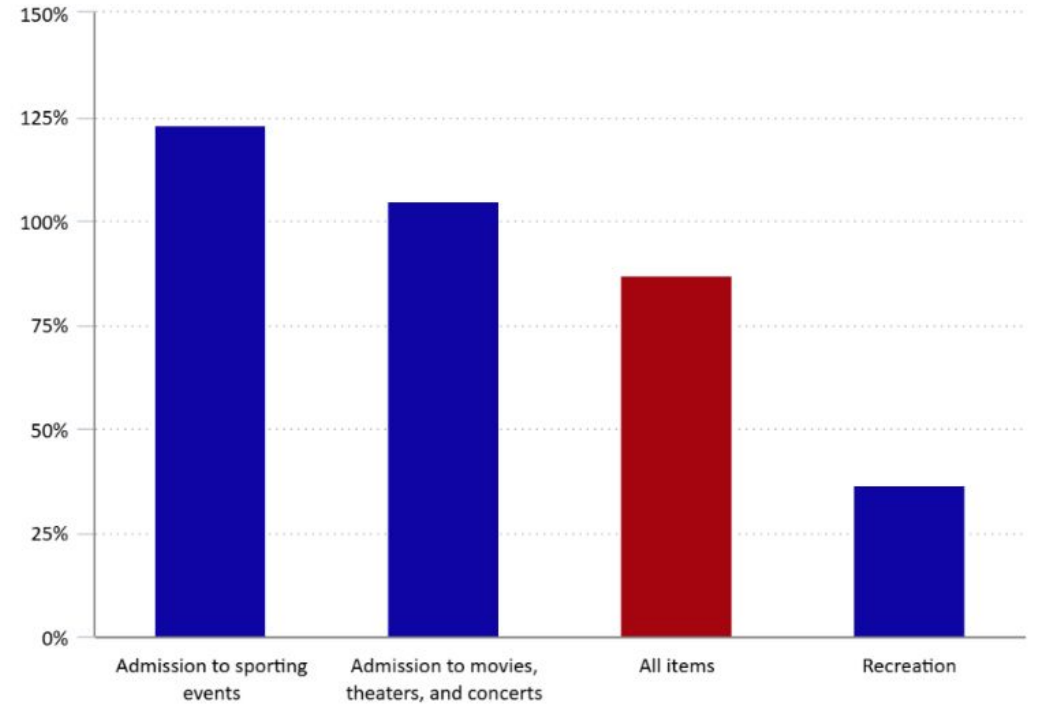
## ADMISSION TO MOVIES, THEATERS, AND CONCERTS IN THE U.S. CITY AVERAGE



## U.S. CITY AVERAGE CONSUMER PRICE INDEX FOR RECREATION IN GENERAL



Consumer Price Index for All Urban Consumers, admissions and recreation, percent change, 2000–2025



Hover over chart to view data.  
Source: U.S. Bureau of Labor Statistics.



Consumer Price Index for All Urban Consumers, admissions and recreation, percent change, 2000–2025

| Category                                    | Percent change |
|---|----------------|
| Admission to sporting events                | 123.1          |
| Admission to movies, theaters, and concerts | 105.0          |
| All items                                   | 87.0           |
| Recreation                                  | 36.6           |

SOURCE: BLS - CONSUMER PRICE INDEX /

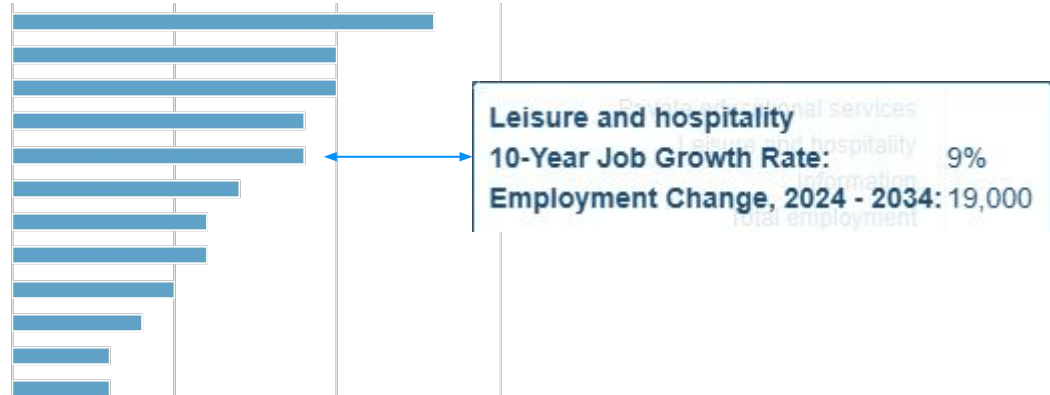
[HTTPS://WWW.BLS.GOV/OPUB/TED/2026/BIG-GAMES-BIG-PRICES-ADMISSIONS-FOR-SPORTING-EVENTS-UP-123-PERCE](https://www.bls.gov/opub/ted/2026/big-games-big-prices-admissions-for-sporting-events-up-123-perce)

NT-SINCE-2000 HTM

# PROJECTIONS 2024-2034

# PRIVATE SECTOR EMPLOYMENT

- Private health care and social assistance
- Construction
- Professional and business services
- Private educational services
- Leisure and hospitality
- Information
- Total employment
- Other services
- Self-employment
- State government
- Trade, transportation, and utilities
- Natural resources and mining
- Local government
- Manufacturing
- Financial activities
- Federal government



| NAICS Title   | 2024 Employment | 2034 Employment | Employment Change | Percent Change |
|---|-----------------|-----------------|-------------------|----------------|
| <b>Arts, Entertainment, and Recreation</b>  | <b>28,539</b>   | <b>32,167</b>   | <b>3,628</b>      | <b>13%</b>     |
| Performing Arts Companies   | 1,973           | 2,237           | 264               | 13%            |
| Spectator Sports  | 1,446           | 1,767           | 321               | 22%            |
| Promoters of Performing Arts, Sports, and Similar Events                          | 2,200           | 2,505           | 305               | 14%            |
| Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures | 108             | 119             | 11                | 10%            |
| Independent Artists, Writers, and Performers                                      | 538             | 695             | 157               | 29%            |
| Museums, Historical Sites, and Similar Institutions                               | 1,863           | 2,032           | 169               | 9%             |
| Amusement Parks and Arcades   | 770             | 912             | 142               | 18%            |
| Gambling Industries   | 199             | 174             | -25               | -13%           |
| Other Amusement and Recreation Industries   | 19,442          | 21,726          | 2,284             | 12%            |

Source: Oregon Employment Department

**“NO MATTER HOW CORRUPT, GREEDY, AND HEARTLESS OUR GOVERNMENT, OUR CORPORATIONS, OUR MEDIA, AND OUR RELIGIOUS & CHARITABLE INSTITUTIONS MAY BECOME, THE MUSIC WILL STILL BE WONDERFUL.”**

**KURT VONNEGUT, A MAN WITHOUT A COUNTRY**

**“LA INSPIRACIÓN EXISTE, PERO TIENE QUE ENCONTRARTE TRABAJANDO.”**

**TRANSLATION: INSPIRATION EXISTS, BUT IT HAS TO FIND YOU WORKING.**

**PABLO PICASSO IN: TOMÁS R. VILLASANTE (1994), LAS CIUDADES HABLAN: IDENTIDADES Y MOVIMIENTOS SOCIALES EN SEIS METRÓPOLIS LATINOAMERICANAS. P. 264.**

# Thank You!

*Please scan the QR code for a short survey.*



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